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For Immediate Release

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Mouser Expands Freescale Pressure Sensor Portfolio

Three Pages of Freescale's Pressure Sensors Added to Mouser Catalog

Mansfield, Texas, USA – June 5, 2007 – Mouser Electronics, Inc., known for its rapid new product introduction, today announced it has expanded its catalog offering of Freescale sensor products to highlight their broad selection of pressure sensors. For over 25 years, Freescale has been a leading provider of inertial, pressure, and proximity sensors for the appliance, automotive, consumer, industrial, and medical markets.

All Freescale sensors are compatible with their microprocessors, which provide customers the key components needed for their sensing solutions. Customers are able to design-in and use Freescale sensor technology to lower overall design cost and reduce time-to-market.

“Adding more of Freescale’s sensor products to our catalog is another example of meeting the needs of the engineering community and the requirements for their new design projects,” said Mike Scott, Mouser Vice President of Active Products.

Freescale’s pressure sensors combine advanced piezoresistive sensor architecture with integrated circuit technology and feature a wide operating temperature of -40°C to 125°C. The fully conditioned, compensated, and calibrated pressure sensors are available in a variety of packaging and porting options for design flexibility. The pressure sensor portfolio has solutions that measure over and under pressure to ensure applications have positive and negative pressure reading where necessary.

Mouser also stocks Freescale’s acceleration, safety, alarm, and proximity capacitive touch sensors in addition to other embedded semiconductors for the wireless, networking, automotive, consumer, and industrial markets.

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Mouser/Freescale Sensors

The Newest Products For The Newest Designs

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 825,000 products online from more than 330 manufacturers. Mouser's 1,850+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About Freescale

Freescale Semiconductor is a global leader in the design and manufacture of embedded semiconductors for the automotive, consumer, industrial, networking and wireless markets. The privately held company is based in Austin, Texas, and has design, research and development, manufacturing or sales operations in more than 30 countries. Freescale is one of the world's largest semiconductor companies with 2006 sales of \$6.4 billion (USD). www.freescale.com

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