

For Immediate Release

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Mouser Electronics First to Stock Freescale MMA7660FC Accelerometer

Sensor features 3-axis low-g I²C digital embedded intelligence

Mansfield, Texas, USA – July 20, 2009 – [Mouser Electronics](http://www.mouser.com), Inc., known for its rapid introduction of the newest products, today announced it is the first to stock [Freescale Semiconductor's](http://www.freescale.com) MMA7660FC, a 3-axis +/-1.5g I²C digital capacitive accelerometer with integrated embedded intelligence and reduced power consumption.

The Freescale Semiconductor MMA7660FC 3-Axis Accelerometer features programmable functions such as orientation, tap, and shake detection, as well as a unique auto-wake for extended battery life. Packaged in a small, low-profile 3x3x0.9mm DFN, it enhances portable electronic user interfaces for mobile phones, small appliances, and gaming. The MMA7660FC uses I²C communication and programmable interrupt functionality to provide direct communication to the main system processor with simplicity and flexibility. For more information, about Freescale's MMA7660FC 3-Axis Accelerometer, visit http://www.mouser.com/freescale_mma7660fc.

Mike Scott, Mouser Vice President of Active Products, says, "The Freescale MMA7660FC Accelerometer combines highly intelligent features with reduced power consumption and very small packaging, making it extremely valuable to design engineers who are prototyping portable consumer devices or other designs where both functionality and size are critical."

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

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Mouser Electronics is the only global distributor to publish a new page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit <http://www.mouser.com>.

About Freescale Semiconductor

Started in 1953, Freescale Semiconductor, Inc. was the semiconductor product sector of Motorola, Inc., earning the reputation of innovator and pioneer in the global semiconductor industry. Today, Freescale is an industry leader in the design and manufacture of embedded semiconductors for the wireless, networking, automotive, consumer, and industrial markets. For more information, visit <http://www.Freescale.com>.

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