



1000 N. Main Street  
Mansfield, TX 76063  
[www.mouser.com](http://www.mouser.com)

(817) 804-3800

## For Immediate Release

### EDITORIAL/READER CONTACT:

#### **Kevin Hess**

Director of Marketing  
Mouser Electronics, Inc.  
(817) 804-3833 Direct  
(817) 804-3803 Fax  
[Kevin.hess@mouser.com](mailto:Kevin.hess@mouser.com)

## Mouser Electronics Now Distributing Within EMEA Regions for Ericsson Power Modules

**Mansfield, Texas, USA – December 21, 2009** – [Mouser Electronics](http://www.mouser.com), Inc., known for its rapid introduction of the newest products, today announced its distribution authorization with Ericsson Power Modules has been expanded into the EMEA regions. [Ericsson](http://www.ericsson.com) designs and manufactures the latest in rugged DC/DC products.

Customers throughout the EMEA regions (Europe, Middle East, Africa), now have the convenience of ordering the latest components and newest technologies from Mouser. Mouser currently has branch locations throughout the world, including Germany, England, and Israel, and has launched websites and printed catalogs in multiple currencies and languages.

Keith Privett, Mouser Vice President Interconnect, Electromechanical, Power, and Test, says, "We are excited that Ericsson Power Modules has expanded our distribution agreement into the EMEA regions. This final agreement allows Mouser to represent Ericsson on a worldwide basis. Ericsson's wide range of DC/DC converters, along with Mouser's expertise of introducing the newest products faster than any other distributor, are what make this distribution expansion a winning combination. Mouser is committed to being the source most preferred by design engineers worldwide."

Peter Håkansson Sales Director - Head of Market Region EMEA, said, "We are pleased to extend our agreement with Mouser Electronics to include the European Middle-East and Africa. We can now offer those customers the ability to buy Ericsson Power Modules products from Mouser. Throughout our partnership with Mouser Electronics, we have benefited from their wealth of experience, knowledge, excellent customer service, and outstanding level of professionalism."

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

-- continued --

***The Newest Products For The Newest Designs***

Mouser Electronics' website with interactive online catalog is updated daily, and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

#### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog provides designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit <http://www.mouser.com>.

#### **About Ericsson Power Modules**

Ericsson Power Modules designs and manufactures DC/DC products with focus on the communications industry for advanced applications such as radio base stations and switches/routers. The levels of technology, ruggedness, and reliability of Ericsson Power Modules products provide excellent solutions for other demanding applications in medical, avionics, computing, military, space, and industrial market sectors. For additional information, please visit <http://www.ericsson.com/powermodules>.

#### **Trademarks**

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.