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## For Immediate Release

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## **Mouser Electronics and Epson Electronics America Enter Into Distribution Agreement** *Inventory Includes High-Quality LCD Driver Solutions for New Designs*

**Mansfield, Texas, USA – September 26, 2007 – [Mouser Electronics, Inc.](http://www.mouser.com)**, known for its rapid introduction of the newest products, today announced it has signed a distribution agreement with [Epson Electronics America \(EEA\)](http://www.epson.com), a leader in semiconductor products that include integrated circuits, timing devices, and LCD controllers. Led by Seiko Epson Corporation (SEC), EEA is the regional headquarters for the company's electronic device and component business for the Americas, covering the United States, Canada, and Latin America.

Epson's LCD controllers feature high-performance, low-power consumption for use in a variety of CPUs and a wide range of LCD panels. Mouser currently stocks Epson's extensive range of LCD controllers, TV Out Controllers, USB Controllers, and supporting evaluation boards.

"We believe Mouser is well suited to serve customers in the early stages of development that require rapid delivery. Our new LCD Controller products will help provide a complete system solution from one source," said David Lamar, General Manager of Epson Electronics America.

"We're pleased to add Epson's LCD controller solutions as a natural extension of our product portfolio," said Mike Scott, Mouser Vice President of Active Products, "and allow us to continue providing design engineers with a comprehensive solution for implementing LCDs into their new designs."

Mouser Electronics is the only major distributor to publish a new 1,900+ page print catalog every 90 days. In addition, its website and interactive online catalog is updated daily, contains more than 875,000 products for easy online purchase, provides over 1.5 million cross-references, as well as more than 677,000 downloadable data sheets, supplier-specific reference designs, applications notes, and other technical design information.

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***The Newest Products For The Newest Designs***

### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 875,000 products online from more than 335 manufacturers. Mouser's 1,900+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

### **About Epson**

Epson is a global leader in imaging products including printers, 3LCD projectors, and small- and medium-sized LCDs. With an innovative and creative culture, Epson is dedicated to exceeding the vision and expectations of customers worldwide with products known for their superior quality, functionality, compactness and energy efficiency. Epson is a network of 87,626 employees in 117 companies around the world, and is proud of its ongoing contributions to the global environment and to the communities in which it is located. Led by the Japan-based Seiko Epson Corp., the Group had consolidated sales of 1416 billion yen in fiscal 2006.

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