

### For Immediate Release

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## **EPCOS and Mouser Agree to Expand Globally**

Mansfield, Texas, USA – January 13, 2010 – Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced its distribution agreement with EPCOS has been expanded into Europe and Asia. Since October 2009, EPCOS has been combined with TDK in the new company TDK-EPC Corporation, which markets its products under the product brands TDK's electronic components business and EPCOS. TDK-EPC is a global manufacturer of electronic components, modules and systems.

The Mouser / EPCOS distribution agreement now includes Europe and Asia, which allows Mouser to provide EPCOS products worldwide. Customers the world over now have the convenience of ordering EPCOS' latest components and newest technologies from Mouser. Mouser currently has branch locations throughout the world, including Germany, England, Hong Kong, Singapore, and Shanghai, and has launched websites and printed catalogs in multiple currencies and languages.

Andy Kerr, Mouser Vice President, Passives, says, "Our long standing partnership with EPCOS is strengthened through the new distribution agreement and we are so pleased to now have a global presence for their products. Design engineers know and trust the vast and varied product line of EPCOS brand capacitors, inductors and circuit protection devices."

Commented Dietmar Jaeger, EPCOS Senior Director Distribution Sales, "Mouser's strategy of working with the latest products and aiming to be the first to list them in their virtual and regional print catalogues fits us perfectly. Together we have experienced good growth in North America, so now I am looking forward to Mouser playing a larger role in Europe and Asia."

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

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Mouser Electronics' website with interactive online catalog is updated daily, and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs a year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit <a href="http://www.mouser.com">http://www.mouser.com</a>.

#### **About TDK-EPC**

TDK-EPC Corporation (TDK-EPC), a TDK group company, is a leading manufacturer of electronic components, modules and systems headquartered in Tokyo, Japan. TDK-EPC has emerged from the combination of the electronic components business of TDK and the EPCOS Group and markets its products under the product brands, TDK and EPCOS.

The product portfolio includes ceramic, aluminum electrolytic and film capacitors, ferrites and inductors, high-frequency components such as surface acoustic wave (SAW) filter products and modules, piezo and protection components, and sensors. With this product spectrum TDK-EPC offers a broad range of products and solutions of outstanding value from a single source and focuses on demanding markets in the areas of information and communication technology and automotive, industrial and consumer electronics. The company has design and manufacturing locations and sales offices in Asia, Europe, and in North and South America. Visit <a href="http://www.epcos.com">http://www.epcos.com</a>.

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