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For Immediate Release

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Mouser Electronics and Elprotronic Inc. Sign Distribution Agreement

Stock includes Flash programmers for Texas Instruments MCUs; product allows Flash programming in production

Mansfield, Texas, USA – March 26, 2009 – [Mouser Electronics](http://www.mouser.com), Inc., known for its rapid introduction of the newest products, today announced it has signed a distribution agreement with [Elprotronic Inc.](http://www.elprotronic.com), a full custom design, prototype, and consulting service with an emphasis on programmable MCUs from Texas Instruments.

Mouser is stocking Elprotronic's FlashPro2000, FlashPro430, FlashPro-CC, GangPro430, and GangPro-CC. The Flash programmers allow programming of Texas Instruments' MSP430, C2000 and CCxx (Chipcon) MCUs using powerful GUI software. By utilizing the Multi-FPA API-DLL, up to 16 programmers can be controlled from one PC via USB ports using external application software, a very useful feature in the production process.

"Elprotronic is delighted to be part of the Mouser portfolio of products," said Gregory Czajkowski, owner and President of Elprotronic Inc. "Elprotronic's focus has always been to support our customers design community by producing the most specialized Flash programmers. Mouser, with its leadership position in supporting design engineers and buyers with its world class catalogue distribution infrastructure, provides an effective sales channel to tap into this crucial engineering base."

Mike Scott, Mouser Vice President of Active Products, agrees, "Mouser's focus on the design engineer, and the desire to become their preferred provider, continues with the addition of the Elprotronic line. Elprotronic has produced these unique, very flexible Flash programmers in support of one of our key semiconductor partners."

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Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

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About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About Elprotronic

Elprotronic Inc. provides full custom design, prototyping and consulting services with an emphasis on microcontrollers and digital signal processing applications. Specialized products from Elprotronic include Flash programmers for Texas Instruments' MCUs, and Chipcon products. For more information, visit www.elprotronic.com.

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