## **Diodes Incorporated Signs Distribution Agreement with Mouser Electronics**

WESTLAKE VILLAGE, Calif.--(BUSINESS WIRE)--April 15, 2004--Diodes Incorporated (Nasdaq: DIOD), a leading manufacturer and supplier of high-quality discrete semiconductors, today announced that it has signed a distribution agreement with one of the largest suppliers and distributors of electronic components in North America, Mouser Electronics, Inc.

Through its website and catalogs, Mouser Electronics, a subsidiary of TTI, Inc., focuses on providing design engineers with efficient service, regardless of the size of the customer or the order. Mouser's website makes it quicker for customers to select and order products, with easy-to-navigate catalogs and data sheets. Orders are shipped the same day from Mouser's new state-of-the art distribution facility in Mansfield, Texas.

"We are pleased to initiate this relationship with Mouser, whose innovative distribution platform will support the needs of design engineers and enable us to broaden the market for many of our new products and emerging technologies," said Mark King, Vice President of Sales and Marketing at Diodes Incorporated. "We recognize and embrace the online catalog vehicle as the fastest 'time to market' approach for the many new customer solutions and application specific products Diodes has introduced in the past few years."

"We are very excited about the addition of Diodes' leading-edge discretes and small signal devices to the Mouser Catalog," said Brad Taylor, Product Marketing Director of Mouser Electronics, Inc. "We have been impressed with Diodes' ability to develop surface-mount solutions that meet the market need for more compact, power efficient discretes and arrays. Our extensive customer base of design engineers will now have access to the latest technologies and new products they need, in a very short turnaround time."

For information, visit http://www.diodes.com or contact Diodes' customer service at 800-446-4874 or e-mail at info@diodes.com.

## About Diodes Incorporated

Diodes Incorporated (Nasdaq: DIOD) is a leading manufacturer and supplier of high-quality discrete semiconductor products, primarily to the communications, computing, industrial, consumer electronics and automotive markets. The Company operates three Far East subsidiaries, Diodes-China (QS-9000 and ISO-14001 certified) in Shanghai, Diodes-Taiwan (ISO-9000 certified) in Taipei, and Diodes-Hong Kong. Diodes-China's manufacturing focus is on subminiature surface-mount devices destined for wireless devices, notebook, flat panel display, digital camera, mobile handset, set-top box, DC to DC conversion, and automotive applications, among others. Diodes-Taiwan is our Asia-Pacific sales, logistics and distribution center. Diodes-Hong Kong covers sales, warehouse and logistics functions. The Company's 5" wafer foundry, Diodes-FabTech (QS-9000 certified), specializes in Schottky products and is located just outside Kansas City, Missouri. The Company's ISO-9001:2000 corporate sales, marketing, engineering and logistics headquarters is located in Southern California. For further information, including SEC filings, visit the Company's website at www.diodes.com.

## **About Mouser Electronics**

Mouser Electronics, Inc. is one of the 30 largest suppliers and authorized distributors of electronic components in North America. The company's product lines include semiconductors, passives, interconnects, electromechanical, power sources, and specialty products. From its new state of the art 170,000 square feet facility in Manefield. TV orders

products. From its new state-of-the art 170,000 square-foot facility in Mansfield, TX orders are shipped same-day from 7am-8pm CTZ. Mouser's web site makes it easier for customers with on-line ordering, bill of material tools, data sheets, and online catalog browsing.

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Recent news releases, annual reports, and SEC filings are available at the Company's website: http://www.diodes.com. Written requests may be sent directly to the Company, or they may be e-mailed to: diodes-fin@diodes.com.

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SOURCE: Diodes Incorporated

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