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For Immediate Release

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Mouser Electronics and DBM Reflex Lighting Solutions Sign Global Distribution Agreement

Stock includes high-power LED lenses

Mansfield, Texas, USA – August 24, 2009 – [Mouser Electronics](http://www.mouser.com), Inc., known for its rapid introduction of the newest products, today announced it has signed a global distribution agreement with [DBM Reflex Lighting Solutions](http://www.dbmreflex.com). Mouser was chosen as DBM Reflex's first distributor.

Mouser's DBM Reflex stock includes high-power, high-brightness LED lenses for use with the OSRAM Golden Dragon® and other popular HB-LEDs. DBM Reflex's products are developed with proprietary Simoptic™ predictive software that renders a truly representative, optical performance simulation. The quality of DBM's products is assured by the Simoptic software's detailed insight on light distribution patterns, but also the lit appearance of the end product.

Mike Scott, Mouser Vice President of Active Products, remarks, "The secondary lenses provided by DBM Reflex Lighting Solutions are machined with the latest technology and the highest quality production parts. We are proud to add DBM Reflex to our lineup of LED solutions."

Bernard Caire, VP Sales DBM Reflex Entreprises Inc., says, "It is with pleasure that we are joining forces with Mouser Electronics to distribute these optics on a worldwide basis. Mouser's knowledgeable sales staff will ensure that the right lens is recommended for the specific client's application. Mouser is well known for its fast turn around time and always available inventory. All those elements will result in great and rapid optical solutions for their customers."

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

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The Newest Products For The Newest Designs

Mouser Electronics is the only global distributor to publish a new page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit <http://www.mouser.com>.

About DBM Reflex Lighting Solutions

DBM Lighting is a designer, mold maker and producer of high quality optics for the LED market. Through its advanced simulation software, it is capable of producing high performance optics for a variety of different LED based luminaire applications, including the best efficiency standard lenses for HB-LEDs available on the market. DBM produces standard as well as custom optics. For more information, visit <http://www.dbmlighting.com/>.

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