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## For Immediate Release

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## Mouser Electronics and Cyan Global Distribution Agreement

### *Customer's Gain Access to Full-Range of Cyan 16-bit MCU products and Cy-Solved™ Solutions*

Mansfield, Texas, USA –June 11, 2008 – [Mouser Electronics, Inc.](http://www.mouser.com), known for its rapid introduction of the newest products, today announced it has signed a global distribution agreement with [Cyan Technology](http://www.cyan.com), a fabless semiconductor company specializing in the development of applications under the brand *Cy-Solved™*, built upon the company's feature rich, configurable eCOG®1k and eCOG1X microcontroller chips.

Mouser will stock the full range of Cyan 16-bit MCU products and *Cy-Solved* solutions. Cyan's *Cy-Solved* products incorporate ready-to-go solutions, software stacks, applications examples, modular software based on easy-to-use APIs, evaluation boards, and production hardware modules from partners all pulled together through the graphically based CyanIDE® development tool, downloadable for free from [mouser.com/cyan](http://mouser.com/cyan).

“With ever increasing numbers of customers around the world designing products with Cyan 16bit MCUs, our relationship with Mouser is perfect for both the customers of Cyan and Mouser,” said Paul Chaplin, Vice President of Sales at Cyan . “Design engineers will now have quick and convenient means to purchase not only Cyan’s ‘low cost’, peripheral rich MCU devices but also its excellent development and evaluation kits which include Cyan’s free professional Eclipse based IDE and GCC based tool chain.”

According to Mike Scott, Mouser’s Vice President of Active Products, the distribution agreement with Cyan capitalizes on Mouser’s core competencies of fast introduction, extensive stocking, and promotion of the newest products to the design engineering community.

“We are pleased to add Cyan’s innovative MCU products and associated development tools to our linecard and inventory,” Scott said, “allowing us to offer our engineering customers more unique and differentiated new technologies for their new designs.”

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***The Newest Products For The Newest Designs***

*Cy-Solved* removes the need to understand a complex technology because it can be incorporated as-is into an application or easily customized to certain specifications. *Cy-Solved* solutions are built upon the eCOG microcontroller families which include MPU devices that provide a large number of fully functioned asynchronous peripherals tightly coupled with a high-speed CPU core, without compromising the performance of analog components on the device.

The three available device families include the eCOG1k family of 16 bit, low-power microcontrollers and the eCOG1X - 16 bit, high functionality microcontrollers including USB and Ethernet on chip, as well as the eCOG1XE - 16 bit, entry level microcontrollers.

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

Mouser Electronics is the only major distributor to publish a new 2,100+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than a million products for easy online purchase, provides over 1.5 million cross-references, as well as more than 831,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 366 manufacturers. Mouser's 2,100+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

### **About Cyan**

Based in Cambridge in the UK, Cyan Holdings plc is a fabless semiconductor company specialising in the development of applications solutions collectively known as *Cy-Solved*<sup>™</sup> which are built upon the company's low powered, configurable eCOG1kG and eCOG1X microcontroller chips.

*Cy-Solved* incorporates ready to go solutions, software stacks, applications examples, modular software based on easy to use APIs, evaluation boards and production hardware modules from partners, all pulled together through Cyan's free integrated development environment CyanIDE®. *Cy-Solved* can be incorporated as-is into an application but also supports an ability to be easily customized - either way, giving users a head start on the road to market. Currently available *Cy-Solved* applications include *RF-Solved*<sup>™</sup>, *USB-Solved*<sup>™</sup>, *Ethernet-Solved*<sup>™</sup> and *Motor Control-Solved*<sup>™</sup>.

The Company was founded in 2002 and listed on AIM in 2005 Cyan Holdings plc operates through the brand 'Cyan'.

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