

FOR IMMEDIATE RELEASE

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Coto Technology Adds Mouser Electronics As Authorized Distributor

Mansfield, Texas, USA – March 30, 2005 – Coto Technology announced today the addition of Mouser Electronics, Inc. to its current line of distributors of reed switches, reed relays and reed sensors.

"Mouser Electronics is recognized the world over as a top-rated distributor in terms of product availability, pricing, responsiveness, delivery and overall performance," said Chris Lupini, Coto Technology's distribution marketing manager. "By offering a highly automated order processing system, as well as real-time stock status and order entry, Mouser has distinguished itself in supporting its customers."

Lupini went on to say that other Coto Technology products Mouser will be stocking include the company's BGA relays, pico relays, surface-mount relays, reed switches, reed sensors, and Coto's Spartan line of SIPs and DIPs.

According to Mouser President, Glenn Smith, the distributor has a broad product line and its customer base of well over 100,000 business accounts is diverse as well. Focusing primarily on the design-in and prototyping stage of the design cycle, Mouser customers represent a wide range of small, medium and large companies, as well as individual consultants who recommend, specify and purchase board level components for manufacturers' product designs.

"Mouser is not only dedicated to supplying design engineers and buyers with the latest new products and the newest technologies," Smith said, "but we strive to provide products from premiere suppliers in the industry, as well as the best customer service possible – regardless of the size of the customer or the size of the order."

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Coto Technology, a division of Kearney National, Inc. and wholly-owned subsidiary of Dyson-Kissner-Moran Corp., is a leading global manufacturer of reed switches, reed relays and reed sensors with manufacturing locations in the United States, Mexico and The Netherlands. For more information on Coto Technology, visit www.cotorelay.com.

Mouser Electronics, a privately-held company and subsidiary of TTI, is one of the fastest growing electronics distributors and the **only** distributor in the industry to publish a new 1,500+ page print catalog every 90 days. Mouser sells innovative products from over 300 suppliers of semiconductors, optoelectronics, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. To view all Mouser products, visit www.mouser.com.

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