



For Immediate Release

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Mouser and Comair Rotron Ink Global Distribution Agreement Mouser to Stock Heat Sinks, Fans, and Blowers

Mansfield, Texas, USA – June 11, 2007 – Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it has signed a global distribution agreement with Comair Rotron, a leading designer and manufacturer of thermal management products. Mouser will stock the manufacturer's heat sink products, AC/DC fans, and blowers.

"With the addition of Comair Rotron's heat sink product line, as well as new fans and blowers launching this year, Mouser's focus of getting new products into the marketplace faster than anyone else is an exciting addition to our distribution network," according to Gina Rendon, Comair Rotron's Global Distribution Manager. "This global partnership with Mouser fits nicely with our strategy of increasing our global presence as a premier thermal solutions provider."

According to Barry McConnell, Vice President of Product Marketing, the distributor is known for its rapid introduction of new product solutions to design engineers.

"Adding Comair Rotron to the Mouser linecard enhances our thermal management product offering and allows us to honor our commitment to deliver high quality, innovative products to the design engineering community," McConnell said.

Mouser's broad-based product line, unsurpassed customer service, and streamlined warehouse operations make Mouser the design engineer's one-stop shop for all the board-level components and associated development tools necessary for total project design.

Mouser Electronics, the fastest growing catalog distributor in the electronics industry, is the only major distributor to publish a new 1,850+ print catalog every 90 days. In addition, its website is updated daily and has over 825,000 products available for easy online purchase 24 hours a day. Mouser.com also provides more than 677,000 downloadable data sheets and over 1.5 million cross-references.

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About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 825,000 products online from more than 330 manufacturers. Mouser's 1,850+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About Comair Rotron

Comair Rotron is a privately-held firm, owned since 1995 by <u>Howard Industries</u>, <u>Inc.</u>, a private investment firm based in Connecticut. **Comair Rotron** manufactures fans, blowers, impellers, and heat sinks. Comair Rotron has set the worldwide standard in the design of forced air electronic component cooling devices. A **Comair Rotron** fan module includes a complete assembly consisting of fans, controller, printed circuit board, sheet metal enclosure, harnessing, as well as electronic and air filtering. For more information, visit <u>www.comairrotron.com</u>.

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