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For Immediate Release

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Mouser Releases Fourth New Components Catalog in 2006

Mansfield, Texas, USA – November 28, 2006 – Mouser Electronics, the fastest growing catalog distributor in the electronics industry, announced today that its fourth catalog of 2006 is now available. Catalog No. 628 (November 2006 – January 2007) features 1,848 pages of the newest products and latest technologies from more than 330 premiere electronic component suppliers.

Mouser Electronics is the **only** distributor in the industry to publish a new catalog **every 90 days**. Due to the constant evolution of new products, new technologies, as well as new applications for existing products, there is a continuous expansion of catalog pages. This latest catalog contains 63 additional pages of new product information and 23 deleted pages of end-of-life products.

To make it even easier for customers to find products, the catalog includes new section guides printed in four-color on heavier paper stock for quick identification of product categories. In addition, colored banners and logos quickly identify new products, new technologies, and new suppliers.

New product and new technology pages consisted of components from new suppliers including Teledyne Relays, Enpirion, SMSC, MaxStream, Memtech, ETI Systems, Gore, and NEC TOKIN America, as well as other new products from Texas Instruments, NEC Electronics America, Freescale, Omron, Molex, Vishay, KEMET, Tyco, and many more suppliers.

“Mouser excels at supplying ***the newest products first*** so our engineering customers can quickly satisfy the demands of their latest innovations,” said Mouser President & CEO Glenn Smith. “By publishing a brand new catalog every 90 days, along with daily updates to our online catalog of over 720,000 products, we give our customers a time-to-market advantage that no other distributor in the industry can offer.”

With an annual circulation of over one million and a quarterly mailing of 250,000, the new catalog contains more than 150,000 products and is designed to work in concert with Mouser’s online

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catalog, now featuring more than 720,000 products easily bought online; over 490,000 downloadable data sheets; in excess of 1.5 million cross-references; and global shipment to 174 countries.

“Mouser is dedicated to being the **first** to deliver the newest products and technologies to our customers,” Smith said, “as well as the best technical customer service possible – regardless of the size of the customer or the size of the order.”

Mouser is well-known for its outstanding customer service and technical support for well over 100,000 business accounts. The company’s streamlined warehouse process and no minimum order requirements allows for same-day shipping on most orders received from 7 am – 8 pm Central Standard Time.

About Mouser Electronics

Mouser Electronics, a privately-held company and a subsidiary of TTI, Inc., is the fastest growing broad-line catalog distributor in the electronics industry and the **only** distributor whose rapid new product introduction gives customers a **time-to-market advantage!**

Known for best-in-class customer service with its one-call solution, Mouser sells innovative products from over 330 premiere suppliers of semiconductors, optoelectronics, embedded solutions, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. For more information about Mouser Electronics, visit www.mouser.com.

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