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## For Immediate Release

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## Mouser Electronics Releases First New Components Catalog of 2006

**Mansfield, Texas, USA – January 30, 2006** – Mouser Electronics, one of the fastest growing catalog distributors in the electronics industry, announced today the release of its first components catalog of 2006, No. 625, featuring 1,708 pages of the newest products and latest technologies from well over 300 premiere electronic component suppliers.

Mouser Electronics is the **only** distributor in the industry to publish a new catalog **every 90 days**. Due to the constant evolution of new products, new technologies, as well as new applications for existing products, there is a continuous expansion of catalog pages. This latest catalog contains 70 additional pages of new product information. In addition, 14 pages of end-of-life products were deleted. New colored banners and logos help to easily identify new products, new technologies, and new suppliers.

New products and new technologies pages consisted of components from Freescale, AVX, Amphenol, Fluke, Molex, Murata, and many other suppliers, as well as from the recent additions of Clare, Digi International, NetPower, Quickfilter Technologies, Sharp Microelectronics and more.

"Mouser is focused on supplying customers with the newest products and the latest, most innovative technologies available today," said Mouser President & CEO Glenn Smith. "By publishing a brand new catalog every 90 days, we give our customers a time-to-market advantage that no other distributor in the industry can offer."

With an annual circulation of over one million, the new catalog contains more than 135,000 products and is designed to work in concert with Mouser's on-line catalog, which now features more than 586,000 products, 435,000+ data sheets, and in excess of 1.5 million cross-references.

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"Mouser is dedicated to being the first to deliver the newest products and technologies to our customers," Smith said, "as well as the best technical customer service possible – regardless of the size of the customer or the size of the order."

Mouser is well-known for its outstanding customer service and support for well over 100,000 business accounts. The company's streamlined process includes excellent technical support, no minimums, and same-day shipping on most orders received from 7 am – 8 pm Central Standard Time.

### **About Mouser Electronics**

Mouser Electronics, Inc., a privately-held company and subsidiary of TTI, Inc., is the fastest growing catalog distributor in the electronics industry. Mouser services over 300 premiere suppliers of semiconductors, optoelectronics, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. For more information on Mouser Electronics, visit [www.mouser.com](http://www.mouser.com).

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