



## For Immediate Release

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# Mouser Electronics Signs Global Distribution Agreement with California Micro Devices

# Inventory Includes Analog and Mixed-Signal Semiconductor Products

Mansfield, Texas, USA – October 22, 2007 – Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it has signed a global distribution agreement with California Micro Devices (CMD), a leading supplier of application-specific analog and mixed signal semiconductor products for the mobile handset, digital consumer electronics, and personal computer markets.

Mouser will stock CMD's Praetorian® ESD/EMI protection devices, PicoGuard™ low capacitance ESD devices, MediaGuard™ HDMI protection devices, as well as other CMD products.

"We are very excited about partnering with Mouser Electronics because of their excellent service, excellent product availability with no minimum order requirement and their ability to quickly reach a broad range of customers," said David Casey, CMD vice president of sales. "Their ability to rapidly introduce new products and technologies to design engineers is unmatched."

According to Mike Scott, Mouser Vice President of Active Products, the distribution agreement with California Micro Devices capitalizes on Mouser's core competencies of rapid product introduction, extensive stocking, and promotion of the newest products to the design engineering community.

"We are pleased to add California Micro Devices' prestigious brand of innovative circuit protection products to our linecard," Scott said, "allowing us to continue delivering our customers a faster time-to-market for their new design projects."

Mouser's broad-based product line, unsurpassed customer service, and streamlined warehouse operations make the distributor the design engineer's one-stop shop for all the components and associated development tools necessary for total project design.

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Mouser Electronics is the only major distributor to publish a new 1,900+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than 880,000 products for easy online purchase, provides over 1.5 million cross-references, as well as more than 677,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 880,000 products online from more than 335 manufacturers. Mouser's 1,900+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

### **About California Micro Devices**

California Micro Devices Corporation is a leading supplier of application specific analog and mixed signal semiconductor products for the mobile handset, digital consumer electronics and personal computer markets. Key products include protection devices for mobile handsets, digital consumer electronics products such as digital TVs and personal computers as well as analog and mixed signal ICs for mobile handset displays. Detailed corporate and product information may be accessed at www.cmd.com.

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