



For Immediate Release

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Mouser Signs Distribution Agreement with Avago Technologies

Provides Customers Instant Access to Extensive Portfolio of High-Quality Analog, Mixed-Signal, and Optoelectronic Components

Mansfield, Texas, USA – May 9, 2007 – Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it has signed a distribution agreement with Avago Technologies to distribute their analog, mixed-signal, and optoelectronic components.

Avago Technologies is the number one supplier of optical mouse sensors; red and amber LEDs for electronic signs and signals; optical encoders used in inkjet, laser, and photo printers; as well as photo IC for plasma display panel TVs. These products are primarily used in the wireless communications, computer peripherals, wired infrastructure, automotive, and industrial markets.

"Mouser's broad base of customers will enable us to effectively reach designers in solid state lighting, optoelectronics, wired and wireless communications markets," said Frank Robertazzi, director of channel sales and marketing for Avago Technologies. "Their expertise in product launches and innovative marketing promotions is the perfect complement to Avago's aggressive product strategy in these industries."

According to Mike Scott, Mouser's Vice President of Active Products, the distribution agreement with Avago Technologies capitalizes on Mouser's core competencies of fast introduction, extensive stocking, and promotion of the newest products to the design engineering community.

"We are pleased to add Avago Technologies' industry-leading portfolio of innovative products to our linecard," Scott said, "continuing to deliver our customers a faster time-to-market for their new design projects."

As the fastest growing distributor in the electronics industry, Mouser is the only distributor to publish a new 1,800+ print catalog every 90 days. In addition, its daily updated website contains over 800,000 products available for easy online purchase 24 hours a day, provides more than 677,000 downloadable data sheets, and over 1.5 million cross-references.

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About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 800,000 products online from more than 330 manufacturers. Mouser's 1,800+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

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