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## For Immediate Release

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## Mouser Inks Global Distribution Agreement with Amphenol Audio

### *Agreement Names Mouser as Sole Catalog Distributor*

Mansfield, Texas, USA – September 24, 2007 – [Mouser Electronics, Inc.](http://www.mouser.com), known for its rapid introduction of the newest products, today announced it has signed a global distribution agreement with [Amphenol Audio](http://www.amphenol.com), becoming the manufacturer's sole catalog distributor.

Amphenol Audio manufactures professional XLR audio connectors, including the world's first Insulation Displacement Contact (IDC) audio connector. Other Amphenol Audio products include RCA plugs and jacks, phone plugs and jacks, as well as high-power connectors.

"Mouser Electronics delivers on time all the time and Amphenol Audio is excited to extend its market reach through Mouser," according to Matt Schultz, National Sales Manager of Amphenol Audio Products USA. "Working with OEM engineers at the earliest stages of the design cycle, Mouser delivers another level of market penetration for Amphenol's high quality audio product family. After more than 50 years in the pro audio business, Amphenol Audio is thrilled to partner with Mouser to reach deep into these previously unfulfilled markets. Our recent introduction of numerous new products makes this an exciting time for us and we welcome the market penetration opportunities that Mouser delivers."

According to Barry McConnell, Mouser Vice President of Product Marketing, the addition of Amphenol Audio enhances the selection of the newest audio interconnect products available to the distributor's design engineering customer base.

"We are pleased to expand our association with such a strong industry leader," McConnell said, "as well as delivering Amphenol Audio's newest, innovative products to our engineering customer base."

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***The Newest Products For The Newest Designs***

Mouser Electronics is the only major distributor to publish a new 1,900+ page print catalog every 90 days. In addition, its website and interactive online catalog is updated daily, contains more than 870,000 products for easy online purchase, provides over 1.5 million cross-references, as well as more than 677,000 downloadable data sheets, supplier-specific reference designs, applications notes, and other technical design information.

### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 870,000 products online from more than 335 manufacturers. Mouser's 1,900+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

### **About Amphenol Audio**

Amphenol Audio has successfully designed, manufactured, and marketed professional XLR audio connectors for the world market since 1955. The Insulation Displacement Contact (IDC) audio connector represents a world's first for the industry. They provide local engineering specialists and design services for interconnect product, which is further supported by international group engineering services, to offer a complete solution to suit customer requirements in a timely and cost-effective manner. For more information, visit [www.amphenolaudio.com](http://www.amphenolaudio.com).

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