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For Immediate Release

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Mouser Electronics and Amphenol Alden Ink Global Distribution Agreement

Amphenol Alden Selects Mouser Electronics as Sole Catalog Distributor

Mansfield, Texas, USA – July 24, 2007 – Mouser Electronics, Inc., known for its rapid new product introduction, today announced it has signed a distribution agreement with Amphenol Alden Products to distribute their performance-engineered interconnect solutions for instrumentation applications. Alden Products recently joined the Amphenol family of interconnect brands and was renamed Amphenol Alden Products Company.

Mouser is the first catalog distributor to inventory the PL700 Plastic Pulse-Lok® auto-coupling circular connectors with auto-latch and quick-release mating action; Pulse-Net® harsh environment Ethernet connectors with the functionality of standard RJ-45 connectors; as well as the Pulse-Plus™ auto-latching D-Coded 4-pin industrial Ethernet connectors that can host multiple coupling interfaces in the same space as traditional M12 threaded couplers.

Mouser is known for introducing suppliers' products to its unique engineering customer base at the earliest possible stages of the design cycle, where providing the newest products and latest technologies are critical for engineering design projects.

"We are looking forward to serving customers in the early stages of development with our new product introductions," said Betsy Alden, General Manager of Amphenol Alden Products. "We're hoping to find the same recipe of success other Amphenol brands have established with Mouser."

According to Barry McConnell, Mouser Vice President of Product Marketing, the addition of Amphenol Alden enhances the selection of the newest interconnect products available to the distributor's design engineering customer base.

"We are pleased to expand our association with such a strong industry leader," McConnell said, "as well as delivering Amphenol Alden's innovative interconnect products to our engineering customers."

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Mouser/Amphenol Alden Products

The Newest Products For The Newest Designs

Mouser's broad-based product line, unsurpassed customer service, and streamlined warehouse operations make the distributor the design engineer's one-stop shop for all the board-level components and associated development tools necessary for total project design.

As the fastest growing catalog distributor in the electronics industry, Mouser is the only major distributor to publish a new 1,850+ page print catalog every 90 days. In addition, its daily updated website contains over 850,000 products available for easy online purchase 24 hours a day, provides more than 677,000 downloadable data sheets, and over 1.5 million cross-references.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 850,000 products online from more than 330 manufacturers. Mouser's 1,850+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About Amphenol Alden Products Company

Amphenol Alden Products Company, located in Brockton, Massachusetts, is a leading manufacturer of state-of-the-art interconnect products ranging from circular instrumentation connectors and industrial Ethernet connectors to high-voltage connectors to fully integrated cable and connector assemblies.

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