

For Immediate Release

Altium Integrates Mouser's Online Electronic Components Database with AltiumLive Engineering Design Software

Mansfield, Texas, USA – April 5, 2011 – [Mouser Electronics](http://www.mouser.com), Inc., a top design engineering resource and global distributor for semiconductors and electronic components, has announced a new partnership with Altium which sees live links connecting Altium Designer and Mouser's extensive part information, placing it right onto the engineer's desktop.

The new links are now part of AltiumLive, Altium's new ecosystem for the seriously professional electronics designer, announced earlier in March 2011 alongside its new release of Altium Designer. AltiumLive and the Altium Designer combine to help design engineers better manage data and deliver new content to speed product development. Using AltiumLive, designers are freed to create and innovate – untangling the design data knot and streamlining the design process at every stage of product development.

"As a company, we're driven by supplying the newest products and emerging technologies for the design chain," states Kevin Hess, Mouser Vice President of Technical Marketing. "Having current part information and immediate component access is a huge design advantage. Combine that with our company's sharp focus on the newest components, and it means engineers are able to more quickly produce new designs that provide a clear edge in product lifecycles, features and speed to market."

"It's essential for Altium to add as many relationships with the key parts suppliers serving the design industry as possible, so that the AltiumLive ecosystem becomes the "go to" portal for the seriously professional designer," says Alan Smith, Associate Director Corporate Communications, Altium. "Mouser is a trusted and proven international distributor known for being serious about support and service. All of our customers now have a direct download capability that's available to Mouser for component information and pricing - we can take them further into the supply chain. This is a major step for us and our growing customer base in building a design ecosystem of the future right now."

With its broad product line and unsurpassed customer service, Mouser offers customers the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 7 million products to locate over 1.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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About Altium

Altium Limited (ASX:ALU) creates electronics design software based on the belief that anyone who wants to create electronic products that make a difference should be able to do so. Altium's unified electronics design environment links all aspects of electronics product design in a single application that is priced to be as affordable as possible. This helps electronics designers break down barriers to innovation, harness the latest devices and technologies, manage their projects across broad design 'ecosystems', and create connected, intelligent designs. Founded in 1985, Altium has headquarters in Sydney, and operates worldwide. For more information, visit <http://live.altium.com/#index>

About Mouser

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 1.8 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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