



## For Immediate Release

#### EDITORIAL/READER CONTACT: Kevin Hess

Director of Marketing Mouser Electronics, Inc. (817) 804-3833 Direct (817) 804-3803 Fax Kevin.hess@mouser.com

# Mouser Electronics and 3M Touch Systems Inc. Sign Distribution Agreement

# Mouser to Stock MicroTouch™ Touch Sensors and Electronics

Mansfield, Texas, USA – February 11, 2008 – Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it has signed a distribution agreement with 3M Touch Systems, a wholly-own subsidiary of the 3M Company and a leading innovator and manufacturer of touch technology used in a variety of markets including entertainment, point-of-sale, financial, portable, handheld, and consumer products.

Mouser's inventory includes popular screen sizes of MicroTouch™ ClearTek™ II and ToughTouch II surface capacitive touch sensors, as well as the broad array of EX II capacitive touch electronics and SC Series resistive touch electronics.

"Mouser Electronics is well known for providing design engineers quick delivery of the components they need for creating next generation products," said Larry Loerch, 3M Touch Systems North American Sales Manager.

According to Mike Scott, Mouser Vice President of Active Products, introducing these touch sensors to Mouser's engineering customers will penetrate new markets and bring new customers to 3M Touch Systems.

"Our engineering customers' require rapid introduction of the newest products and technologies for their design projects," Scott said. "By adding these new products to our linecard, we're able to offer our customers complete design solutions and quickly introduce 3M's MicroTouch brand name to a previously untapped segment of the engineering community."

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

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Mouser Electronics is the only major distributor to publish a new 2,100+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than 925,000 products for easy online purchase, provides over 1.5 million cross-references, as well as more than 677,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

## **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 925,000 products online from more than 335 manufacturers. Mouser's 2,100+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

## About 3M Touch Systems, Inc.

3M Touch Systems Inc., a wholly-owned subsidiary of 3M, operates globally and reports through 3M Electro and Communications Business, headquartered in Austin, TX. For more information, visit www.3M.com/touch.

## About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$23 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 60 countries. For more information, including the latest product and technology news, visit www.3M.com

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