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# For Immediate Release

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# Mouser Receives 14 Awards at 2007 EDS Conference

**Mansfield, Texas, USA – June 4, 2007 –** Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it received 14 awards from 12 of its suppliers at the recently held Electronic Distribution Show and Conference (EDS) in Las Vegas, NV.

Suppliers cited several reasons for the distributor's numerous honors, including double-digit sales growth, the ability to roll out new products quickly, and employee commitment to teamwork. Suppliers said that, overall, Mouser is extremely easy to do business with.

Mouser garnered the prestigious Catalog Distributor of the Year award from Vishay Americas, and Distributor of the Year from both VCC and Phihong.

Other awards included Outstanding Sales and Support from NTE, Outstanding Distributor with highest sales growth from Central Semiconductor, and Distribution Excellence from APEM, as well as the President's Award from Ohmite.

Rounding out the field were Greatest Percent Sales Growth from Qualtek Electronics, Superior Sales Achievement and Platinum Level Distributor from Keystone Electronics, Outstanding Growth from Dialight, and Top Percent POS Distribution Sales Growth from Spectrum Control.

In addition to these awards, three Mouser employees were also recognized. Greg Hancock and Eric Flodstrom each received Product Manager of the Year from VCC, and Krystal Jackson, Interconnects Product Director, received the Diamond Award from Cinch for outstanding distributor support.

"We are extremely pleased and honored to receive so many accolades across all facets of our business," said Glenn Smith, Mouser President and CEO. "It's very gratifying to be recognized for our achievements."

Smith went on to say that Mouser is a preferred distributor of design engineers because of the distributor's rapid new product introduction, no minimum order requirement, willingness to break packs for smaller prototype orders, as well as dedication to providing the best customer service possible.

## The Newest Products For The Newest Designs

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The distributor's broad-based product line, unsurpassed customer service, and streamlined warehouse operations make Mouser the design engineer's one-stop shop for all the board-level components and associated development tools necessary for total project design.

Mouser Electronics, the fastest growing catalog distributor in the electronics industry, is the only distributor to publish a new 1,850+ print catalog every 90 days. In addition, its website is updated daily and has over 825,000 products available for easy online purchase 24 hours a day. Mouser.com also provides more than 677,000 downloadable data sheets and over 1.5 million cross-references.

### About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 825,000 products online from more than 330 manufacturers. Mouser's 1,850+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

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