For Immediate Release

EDITORIAL/READER CONTACT:
Kevin Hess
Director of Marketing
Mouser Electronics, Inc.
(817) 804-3833 Direct
(817) 804-3803 Fax
Kevin.hess@mouser.com

Mouser Electronics Named Bourns' 2008 Distributor of the Year

Mansfield, Texas, USA – May 15, 2009 – Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it was named Bourns' 2008 Distributor of the Year. Gordon Bourns, Bourns' CEO, presented the prestigious award to Mouser's President and CEO, Glenn Smith at the annual Electronics Distribution Show and Conference (EDS) in Las Vegas last week.

"Mouser's strategic focus on supporting design engineering activity has proven to be the successful component that resulted in the Mouser team outperforming the channel for Bourns in revenue growth and other key performance measures in 2008. We are pleased to recognize Mouser for their outstanding achievements in 2008 and look forward to their continued growth and support of Bourns," says Dick Krass, Bourns' Vice President, Distributor Sales.

"I am honored to receive this award on behalf of the Mouser team. It is a pleasure to work with Bourns. We shine because of the high level of cooperation and communication that we share. Our relationship with Bourns makes it a pleasure to introduce those newest product and technologies to electronic design engineers," says Glenn Smith, Mouser President & CEO.

 Mouser has been an authorized distributor for Bourns for more than nine years and has continually added innovative Bourns product offerings to Mouser shelves immediately upon launch. Mouser stocks an impressive breath of Bourns products – circuit protection, sensors, controls, and components. Bourns is constantly developing new technologies, winning awards for innovation, and expanding its manufacturing capabilities to meet customers' changing needs.

The Newest Products For The Newest Designs

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

Mouser Electronics is the only global distributor to publish a new page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit http://www.mouser.com.

About Bourns

Since 1947, Bourns® has been a leading supplier of electronic components and integrated solutions. In 1952, Bourns introduced the world's first patented trimming potentiometer, the Trimpot®, and established themselves as an innovative manufacturer of trimming potentiometers, precision potentiometers, modular contacts, switches, resistor networks, panel controls, encoders, PPTC resettable fuses, and thyristor surge protectors, as well as gas discharge tubes (GDT), data line protectors, and chip diodes. For more information, visit http://www.bourns.com.

Trademarks
Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.