



1000 N. Main Street
Mansfield, TX 76063, USA
mouser.com

(817) 804-3800

For Immediate Release

Further information, contact:
Larry Johannes, Mouser Electronics
Vice President Strategic Marketing
+1 817-804-3534
larry.johannes@mouser.com

Mouser and Würth Extend Partnership Worldwide

Mansfield, Texas, USA – March 1, 2011 – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top global design engineering resource for semiconductors and electronic components, announced today at Embedded World in Germany that it has extended its partnership with German-based [Würth Elektronik Group](http://www.wuerth-elektronik.com) to include worldwide distribution. Mouser is an award-winning distributor focused on the rapid introduction of the latest products and emerging technologies.

Würth is known across Europe as a leader in EMC components, Power Magnetics, and Signal & Communication devices. Würth's extensive product offering also includes transformers, custom magnetics, circuit protection components and [USB3.0](http://www.usb.org) interconnect devices. Their success is based on more availability, more service, more presence, and more knowledge to give their customers a *little bit more to make the big difference*. To learn more, visit <http://www.mouser.com/wurth/>.

"Mouser is very pleased to extend our partnership worldwide with a quality, technology and service-driven organization such as Würth," says Andy Kerr, Mouser Vice President of Passives. "Design engineers worldwide will now have access to Würth's newest technologies from stock at Mouser. It is particularly fitting for us to announce this at Embedded World as Würth is one of Germany's finest electronic component suppliers."

"With their strong internet presence, their dedication to technical support, and the focus on design engineers, we see Mouser as a great partner to increase our global, design-in activity," says Dominik Kern, President, Würth Electronics Midcom Inc.

Mouser has 14 global customer support locations, including an office in Munich, Germany to offer localized service to design engineers and small-to-medium production buyers across the world. With its broad product line and unsurpassed customer care, Mouser caters to design engineers and buyers by delivering What's Next in emerging technologies.

--continued--

The Newest Products For Your Newest Designs™

Mouser's award-winning website mouser.com, offering 16 languages and 16 currencies, is updated daily and searches nearly 7 million products to locate over 1.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Würth Elektronik Group

German-based Würth Elektronik Group is an Allied Company within the Würth Group that includes business units with different business focuses, such as Circuit Board Technology, EMC & Inductive Solutions, Electronic Interconnect & Electromechanical Solutions, Intelligent Connecting Systems, Transformers and Custom Magnetics and Photovoltaics. A long-standing Germany company, their corporate strategy is based on "added values," giving customers first-class products, plus more in the areas of support, reliability and delivery of service. For more information, visit <http://www.we-online.com>.

About Mouser

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 1.8 million products online from more than 400 manufacturers. Mouser publishes multiple catalogues per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.

For press inquiries, contact:

Kelly DeGarmo, Mouser Electronics

Corporate Communications and Media Relations Manager

+ 817-804-7764

kelly.degarmo@mouser.com