

For Immediate Release

Mouser Extends TT electronics' Resistor Portfolio to Include Welwyn

Mansfield, Texas, USA – March 17, 2011 – [Mouser Electronics](#), Inc., a leading global engineering design resource for semiconductors and electronic components, today announces the expansion of its distribution agreement with TT electronics by including the product range from [Welwyn Components](#) Ltd.

Building upon record sales and a continuous commitment to global expansion, the extended agreement further strengthens Mouser's global reach, specifically into Europe, by providing customers with the complete TT electronics resistor portfolio. Mouser, renowned for its rapid introduction of the newest products and emerging technologies, anticipates that Welwyn's application engineering focus will complement their strategy of supplying innovative solutions to design engineers.

When asked about the importance of this agreement to Mouser, Andy Kerr, Mouser Vice President of Passives, added, "It definitely gives us a stronger foothold into the European marketplace, plus demonstrates our commitment of supporting design engineers during product development by carrying both core and newer technologies from European-based technology leaders."

Mark Burr-Lonnon, Mouser Vice President of EMEA and APAC Business, elaborated further, "We're intensely focused on providing today's design engineers with the highest level of service, cutting-edge products from top suppliers, detailed product specs and fast, low-cost delivery. Our success at the Elektra awards, where we were named *2010 European Distributor of the Year*, combined with our aggressive global expansion into new markets ensures that businesses like TT electronics and Welwyn Components recognize us as a key partner and international business ally."

David Winter, VP of Global Sales at TT electronics, stated, "Giving design engineers quick and easy access to our wide range of components is central to our business model and essential for growth. We are delighted to develop the Mouser partnership and support and enhance their new product development strategy."

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About Mouser

Mouser Electronics, a subsidiary of TTI Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 1.8 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility, south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About Welwyn Components and TT electronics

TT electronics Welwyn Components is part of global Group TT electronics. TT electronics plc is a focused, global electronics group supplying leading manufacturers in the defense, aerospace, medical, transportation and industrial markets. The Group consists of five divisions: Components, Sensors, Secure Power, Integrated Manufacturing Services and General Industrial, each delivering technology, products and services to customers in target markets worldwide. TT electronics plc operates from its headquarters based in Weybridge, Surrey, with more than 20 global manufacturing locations and more than 6,000 employees worldwide. Additional information is available from our corporate website: www.ttelectronics.com. For more information about Welwyn's fixed resistor portfolio visit www.welwyn-tt.com.

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For information, contact:

Larry Johannes, Mouser Electronics, Inc.

Vice President of Strategic Marketing

+ 817-804-3534

larry.johannes@mouser.com

For press inquiries, contact:

Kelly DeGarmo, Mouser Electronics

Corporate Communications & Media Relations Manager

+ 817-804-7764

kelly.degarmo@mouser.com