



1000 N. Main Street
Mansfield, TX 76063, USA
mouser.com

(817) 804-3800

For Immediate Release

Editorial/Reader Contact

Becky Burke

Director, Internet Marketing
Mouser Electronics, Inc.
(817) 804-3714 Direct
(817) 804-3803 Fax
Becky.Burke@mouser.com

Mouser Announces Search Accelerator Tool

Search for Any Part Number or Keyword on ANY Website

Mansfield, Texas, USA – October 25, 2010 – [Mouser Electronics, Inc.](http://www.mouser.com), known for its rapid introduction of the newest electronic components and technologies, today introduced the Search Accelerator, a free tool to help customers find parts and compare pricing.

The Search Accelerator is an easy to use add-on for Internet Explorer (Version 8 and newer) and Firefox (Version 3.5 and newer) web browsers that enables customers to search for any part number or keyword on ANY website. With the accelerator, customers can quickly get search results from Mouser.com without ever having to leave the current web page by simply selecting and right clicking on the desired text.

"The search accelerator is a step forward in convenience for buyers and engineers. This brings you real-time availability and pricing when it is most helpful, and without getting in your way. It works better than toolbars that continuously crowd your screen and guide your browser away from what you are doing in order to bring you information." said Hayne Shumate, Mouser's Vice President of Internet Business.

If customers need further information or are ready to buy, the accelerator provides one-click navigation to a product's detail page on Mouser.com. To download or learn more about this free tool, simply go to mouser.com/accelerator and click the Install Now button.

Customers using older browsers that do not support the accelerator tool can download Mouser's Custom Search Engine browser plug-in. It installs in just a few seconds, and lets customers search for parts or keywords on a web page using their web browser's built-in search box. The Custom Search Engine browser plug-in is compatible with Microsoft Internet Explorer 7 and newer, Mozilla Firefox 3.5 and newer, and Google Chrome 5 and newer.

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About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than 1.7 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit <http://www.mouser.com>.

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