

For Immediate Release

EDITORIAL/READER CONTACT:

Kevin Hess

Vice President Technical Marketing
Mouser Electronics, Inc.
(817) 804-3833 Direct
(817) 804-3803 Fax
Kevin.hess@mouser.com

Mouser Electronics Partners Globally with Powercast Corporation to Deliver RF Energy Harvesting and Wireless Power

Mansfield, Texas, USA – November 10, 2010 – [Mouser Electronics](#), Inc., known for its rapid introduction of the newest electronic components and technologies, today announced it has signed a global distribution agreement with [Powercast Corporation](#), a ground breaking innovator bringing remote, wireless power capabilities to micro-power devices.

Powercast's Powerharvester™ Receivers harvest RF energy (radio waves) and convert it into DC power for low-power applications over distance. In stock at Mouser is the Powercast P2110 915 MHz Powerharvester™ Receiver that can provide intermittent power for battery-free devices or pulse-charge batteries and the Powercast P1110 915 MHz RF Powerharvester™ Receiver that continuously trickle-charges batteries or provides direct power.

Also available at Mouser is the Powercast Lifetime Power® Energy Harvesting Development Kit for Wireless Sensors, a complete demonstration and development platform for creating battery-free wireless sensor applications powered by RF energy. The kit, which was co-developed with Microchip, contains everything you need to convert RF energy into DC power. To learn more, visit <http://www.mouser.com/powercastlifetimepower/>.

Russell Rasor, Mouser Vice President of Advanced Technology, states, "Powercast is a welcome addition to Mouser's lineup of products targeting alternative power sources. Their unique technology provides a reliable, constant power source and opens up new avenues for design engineers to create next generation devices, today."

"With the addition of Powercast's RF energy harvesting and wireless power products, Mouser Electronics is now a one-stop shop for engineers developing micro-power applications," said Harry Ostaffe, Powercast's Director of Marketing and Business Development. "Mouser is widely known for

-- continued --

its extensive component inventory and quick turnaround times for both prototype to production quantities and their large customer base extends Powercast's reach to a broader audience of design engineers."

With its broad product line and unsurpassed customer service, Mouser offers customers the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches over 6.7 million products to locate over 1.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of the newest products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit <http://www.mouser.com>.

About Powercast

Powercast Corporation is a leading innovator of RF energy harvesting and wireless power technology. Founded in 2003, Powercast's proprietary core technology and related intellectual property pioneered the model for completely untethered electronic devices by transmitting and harvesting common radio waves similar to those in wireless communications. Powercast's technologies eliminate or reduce the need for batteries, extend sensor networks into hard-to-service locations, and enable greater system efficiency in applications such as building automation and energy management. For more information, visit <http://www.powercastco.com>.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.