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For Immediate Release

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Mouser Electronics Receives China's Most Preferred Catalog Distributor Award for 2009

Award based on Supply Capacity, Technical Support, Logistic Supply and Reputation

Mansfield, Texas, USA – June 24, 2009 – [Mouser Electronics](http://www.mouser.com), Inc., known for its rapid introduction of the newest products, today announced it received China's 2009 Most Preferred Catalog Distributor Award from Global Sources. The award was presented after completion of the Global Sources annual customer preference survey conducted by Electronics Supply & Manufacturing, China (ESMC).

Criteria for the prestigious Catalog Distributor Award were based on distribution services such as Supply Capacity, Technical Support, Logistics Services, Pricing, Online Trading, Payment Flexibility and Reputation. The achievement of the award was determined by the overall survey score from the respondents of the survey and is an indication of Mouser's continuous effort to provide best in class customer service to the engineers and buyers throughout China.

Glenn Smith, Mouser President and CEO, states, "Accepting this award on behalf of all Mouser employees is an honor. Providing excellent service to our customers in China is our goal and this award confirms our performance to that objective. We would like to thank the survey participants in China for their support and for embracing Mouser as their most preferred catalog distributor."

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

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Mouser Electronics is the only global distributor to publish a new page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit <http://www.mouser.com>.

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