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For Immediate Release

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Perfect Timing as Mouser and Epson Toyocom Unite in Distribution Deal

Mansfield, Texas, USA – February 10, 2011 – [Mouser Electronics, Inc.](#), a leading semiconductor and electronics distributor, announces a new distribution agreement spanning the Americas with [Epson Electronics America, Inc.](#) This partnership unites the global leader in Crystal, Oscillator, and Real Time Clocks (RTC) devices with Mouser, recognized by design engineers for its rapid introduction of the newest electronic components and technologies.

Epson Toyocom's technological expertise in timing devices has made it the #1 manufacturer in the world for timing devices. Mouser's portfolio of Epson Toyocom stock includes a broad range of crystals, oscillators, and real time clocks.

Russell Rasor, Mouser Vice President Advanced Technologies, says he is excited about signing the Epson Toyocom agreement. Rasor explains, "Epson Toyocom is a giant in the manufacture of high quality, innovative timing devices. By pioneering precision microfabrication on quartz material (Quartz MEMS), Epson Toyocom is able to provide Mouser's customers with extremely accurate crystal oscillators in ultra-compact packages for the demanding automotive and core networking equipment industries. Our partnership will be good news for design engineers seeking the newest products and latest technologies for current and future design projects."

Debbie Word, Epson Electronics America, Inc. Director of Sales, comments, "Epson Electronics America, Inc. (EEA) is pleased to announce the establishment of a business relationship with Mouser Electronics - a leader in electronic component distribution. Mouser's broad product offering and state-of-the-art-order-fulfillment facility, allows customers to obtain all their product needs from one source. We look forward to working together as a team to achieve our mutual goal of quickly and easily providing the latest in Timing Products Technology to the engineering community."

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering *What's Next* in emerging technologies. Mouser offers customers the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches nearly 7 million products to locate over 1.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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About Mouser

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 1.8 million products online from more than 400 manufacturers. Mouser publishes multiple catalogues per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About Epson Electronics America, Inc.

The Timing Products Business Unit of Epson Electronics America, Inc. (EEA) is the North American sales, marketing, and engineering arm of Epson Toyocom Corporation (Epson Toyocom) and provides a wide array of crystals, oscillators, real-time clock modules, SAW products, optical devices and gyro and pressure sensors. Based in El Segundo, California, the EEA group has more than 40 sales representative offices nationwide and a growing network of exclusive distributors. For more information, please visit www.eea.epson.com and click on the Epson Toyocom center box. Both Epson Toyocom and EEA are part of the Seiko Epson Group, which consists of 108 companies around the world.

About Epson Toyocom

Epson Toyocom Corporation is the global leader in crystal devices, which serve as the heart and pulse for a wide range of electronic products for consumers and industry. Utilizing its innovative hybrid quartz microfabrication technology, QMEMS, Epson Toyocom offers technological expertise in timing, sensing, and optical devices, and maintains its leadership position by providing customer-specific combinations and solutions. <http://www.epsontoyocom.co.jp/english/>

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