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For Immediate Release

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Mouser Expands Dev Tool Portfolio in Global Pact with Olimex

Mansfield, Texas, USA – December 16, 2010. [Mouser Electronics](http://www.mouser.com), Inc., a leading international distributor of semiconductors and electronic components, today announced their worldwide distribution partnership with [Olimex](http://www.olimex.com), Ltd. As a top global supplier, Olimex is renowned for its extensive range of development and evaluation tools utilized for the rapid prototyping of ARM, AVR, MSP430, MAXQ, PIC and Gecko microcontrollers.

The new distribution agreement with Olimex further enhances Mouser's ability to support design engineers at the earliest stages of the product development process by providing a full suite of development tools including starter kits, evaluation boards, programmers, debuggers, and emulators, required for rapid evaluation and testing of designs using microcontrollers from manufacturers such as Texas Instruments, Maxim, Microchip, Atmel, NXP Semiconductors, STMicroelectronics, Cirrus Logic, Energy Micro, and others.

"Not only does our relationship with Olimex fit well with our unique business strategy of focusing on the needs of design engineers," states Russell Rasor, Mouser Vice President of Advanced Technology, "It also allows us to provide a reliable international source of testing and development tools that support the most sought after microcontrollers in the industry."

Jason Stacey Moore, Olimex CEng MIET, had this to say describing the partnership going forward, "Mouser adds safe hands in delivering Olimex products to design engineers worldwide. Teaming with Mouser instantly extends our reach into the engineering design community by making our products available through their catalog and award-winning website."

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About Olimex Ltd.

Olimex Ltd. designs, prototypes, and manufactures printed circuit boards, sub-assemblies, and complete electronic products. Olimex provides product / PCB design assembly, harnessing, and panel work ranging from small analog devices to large, complex microprocessor products. Olimex is recognized as a third party hardware developer for Texas Instruments, Atmel, STMicroelectronics, IAR Systems, Cirrus Logic, and other industry leading companies. Information about Olimex is available on the Web at <http://www.olimex.com>

About Mouser

A wholly owned subsidiary of Berkshire Hathaway, Mouser Electronics, Inc. is a semiconductor and an electronic component distributor, focused on the rapid introduction of the newest products and technologies to electronic design engineers. Mouser.com features more than 1.8 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit <http://www.mouser.com>.

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