

For Immediate Release

Mouser Wins NXP Distributor Award for POS Growth

May 5, 2011 – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, won the [NXP](http://www.nxp.com) Semiconductors Distributor Award for Point of Sales Growth in 2011. The award was announced at NXP's America's Distribution Executive Conference in Sundance, Utah.

Headquartered in Europe, NXP Semiconductors provides High Performance Mixed Signal and Standard Product solutions that leverage its leading RF, Analog, Power Management, Interface, Security, and Digital Processing expertise. Mouser, a subsidiary of TTI, Inc., is part of Warren Buffett's giant Berkshire Hathaway. With 17 customer support centers worldwide, Mouser caters to design engineers with its rapid introduction of the newest products and advanced technologies.

"We are honored and delighted to receive this award," said Mike Scott, Mouser Vice President of Semiconductors. "Since Mouser's inception, it has been our highest ambition to provide quality in every aspect of service, both to our suppliers and to our customers. This distinguished award is a testament to our long-standing dedication to that pursuit of excellence and of offering the widest breadth of NXP products to our customers."

"We could not be more excited about our decision to award Mouser Electronics with our NXP Distributor Award," said NXP Semiconductors Director of Americas Distribution, Bruce Potvin. "With their continued focus on 'What's Next' in emerging technologies, Mouser has proven its place among the top worldwide electronics distributors. With this award we recognize their outstanding work in driving NXP products into the electronics industry and look forward to our continued partnership."

-- continued --

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than 1.9 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.

-- 30 --

Further information, contact:
Larry Johannes, Mouser Electronics
Vice President Strategic Marketing
(817) 804-3534
larry.johannes@mouser.com

For press inquiries, contact:
Kelly DeGarmo, Mouser Electronics
Corp. Communications & Media Relations Mgr.
(817) 804-7764
kelly.degarmo@mouser.com