

For Immediate Release

Mouser Opens 17th Global Customer Support Center

May 11, 2011 – [Mouser Electronics](http://www.mouser.com), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, has recently opened three new customer support centers - two in Europe and one in Asia, for a total of 17 locations worldwide. This not only expands Mouser's local presence in both Europe and Asia, it builds upon the company's aggressive worldwide expansion to provide design engineers with the highest level of personalized technical support and service.

Mouser has customer support centers strategically placed across the globe, including locations in China (Hong Kong and Shanghai), Singapore, India, Thailand, Taiwan, Germany, UK, France, Italy, Israel, Czech Republic and Spain.

Mouser's newest Eastern European office is located in Brno, the second largest city in the Czech Republic. With a strong tradition in electrical and mechanical engineering, the city of Brno is the hub for new high-tech businesses and R&D companies. Mouser's new office not only supports engineers in the Czech Republic, but also Poland, Hungary, Romania, Slovenia, Slovakia, Serbia, Montenegro, Moldova, Bulgaria and Bosnia-Herzegovina.

In Spain, Mouser has recently opened an office in Barcelona. This location serves design engineers and buyers throughout Spain and Portugal, including their island territories to provide local technical support whenever the need arises. Likewise, local customer service representatives will provide the very best customer service – regardless the size of the customer or the size of the order, assisting design engineers in bringing their designs to market faster.

Mouser Taiwan is located in Taipei. In a country known globally for its modern infrastructure and world-class manufacturing capabilities, Mouser Taiwan provides key, local technical support to the region's design engineering community.

"Europe and Asia are both experiencing phenomenal growth for Mouser," states Mark Burr-Lonnon, Mouser Vice President of EMEA and APAC Business. "When you take into account a well-educated, highly skilled workforce, a high concentration of progressive engineering, and manufacturing and high-tech companies employing design engineers, expanding Mouser's presence into Taiwan and strengthening our overall European presence in the Czech Republic and Spain makes for a sound business strategy."

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Some key advantages are Mouser's broad line card featuring the latest, most advanced products for new design, made easily available via Mouser.com, MouserMobile or catalogs. Mouser offers competitive pricing and no-minimum orders combined with same-day, flat-rate shipping and no handling fees on most orders. Mouser's newest offices allow engineers and buyers to seamlessly transact business in their own languages and currencies.

Mouser Electronics' website features 42 country subdomains and is updated daily. It searches more than 7.5 million products to locate over 1.9 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, engineering tools and more than 900 microsites.

For a complete listing of Mouser's 17 global customer support centers, visit <http://www.mouser.com>.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than 1.9 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

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