

# M2M - Machine to Machine Communication

## Company profile

**MC Technologies is a leading European provider of innovative solutions for:**

- Machine-to-machine (M2M) communications through a mobile wireless data terminal for business applications
- Custom-made wiring harnesses
- Sales and distribution of electro-mechanical components and modules from selected and certified partners

**Through more than 60 years of experience in the TK marketplace, we offer**

- Competent advice from experienced personnel
- Rapid and professional handling of all commercial and logistic processes
- Extensive service concept for our products and technical solutions

## Business sector M2M

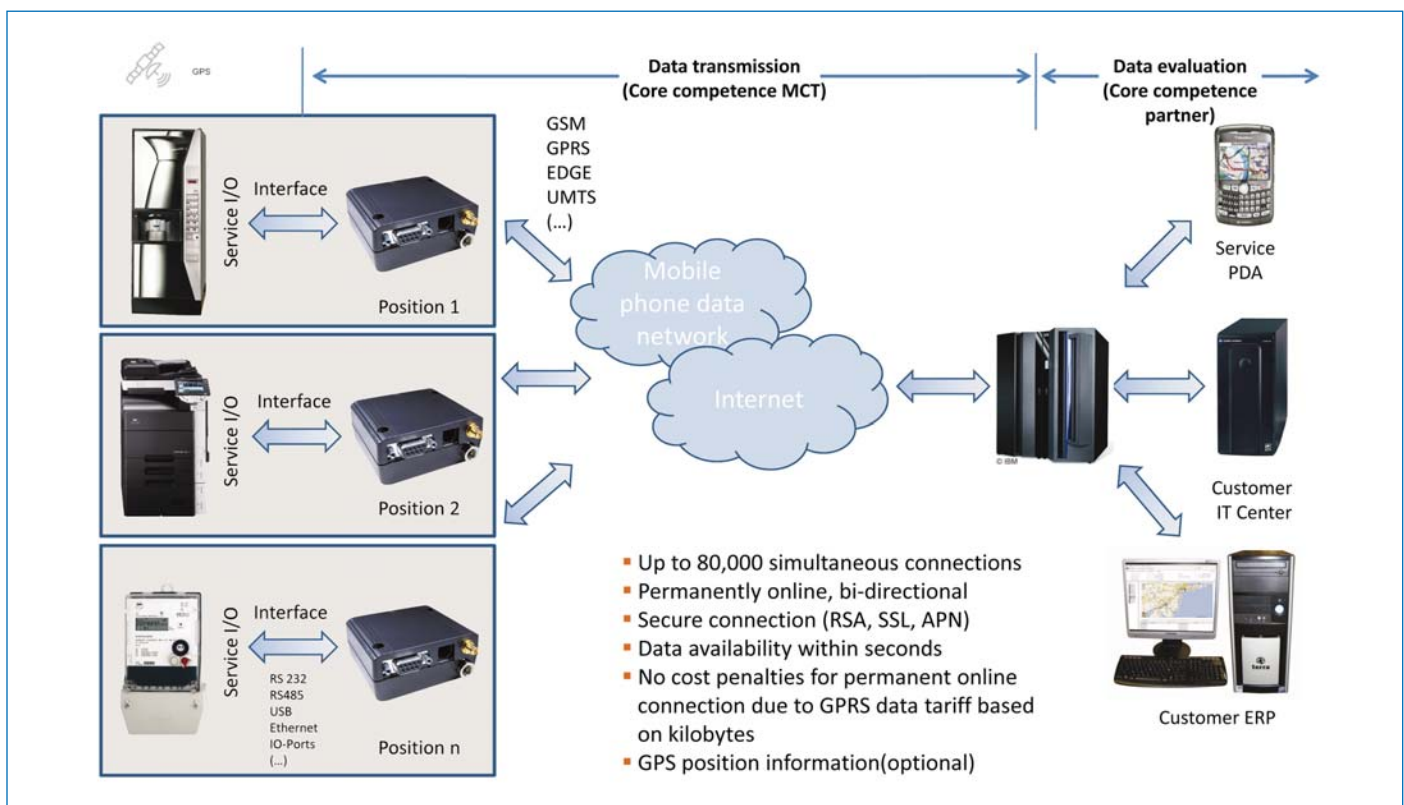
- MC Technologies is a major supplier of wireless applications and wireless modules in Europe.
- More than 270,000 wireless modules were sold in 2010.
- The product portfolio includes embedded wireless software, embedded wireless modules, and application software.
- In addition, our R&D department can help you to integrate our wireless technology in your own custom turnkey solution.
- In addition, MC Technologies can provide top quality of 1st and 2nd level support.

## Key applications

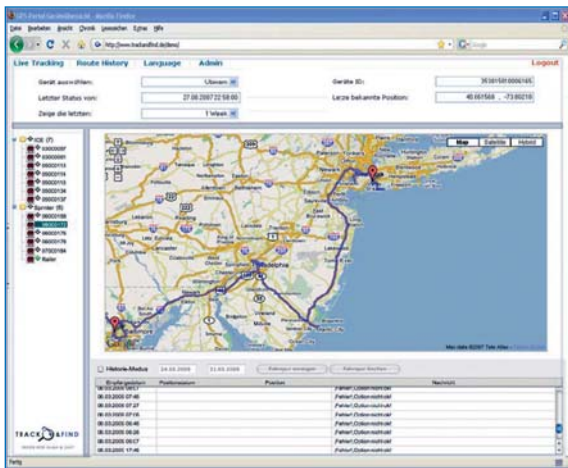
- Automation & Control (copying and franking machines, pumps, elevators, etc.)
- Smart Metering (remote meter reading for power utilities)
- Vending (Remote servicing, remote control and telemetry for vending machines)
- Track & Trace (logistics and fleet management, traffic telematics, container tracking)
- MC Technologies/Inside M2M have developed a universally applicable data transfer solution for M2M applications and can provide expert advice for transferring data via the mobile phone data network.

## Advantages

- Efficiency:** With our technology, a single server can maintain and monitor up to 80,000 simultaneous wireless data connections
- Speed:** A status check of tens of thousands of vending machines or printers etc. takes only a few minutes
- Reduced data volume:** Data pre-processing in the intelligent terminal considerably reduces the data payload; data transfer costs are typically <5 €/month per terminal
- Location independent:** The mobile phone data network is available practically everywhere and allows nearly any machine to be monitored. Plug&Play installation without needing cables
- Return on Invest (ROI):** within one business year



# M2M Applications



## Track & Trace for vehicles and mobile equipment

### Description:

- ☐ Transfer of GPS position data from a vehicle to a central office or transport headquarters through a mobile wireless data terminal
- ☐ Transfer of additional information to a central office (driver ID, status information, etc.)
- ☐ Transfer of control commands and information to the vehicle (ignition on/off, order confirmation, etc.)

### Applications:

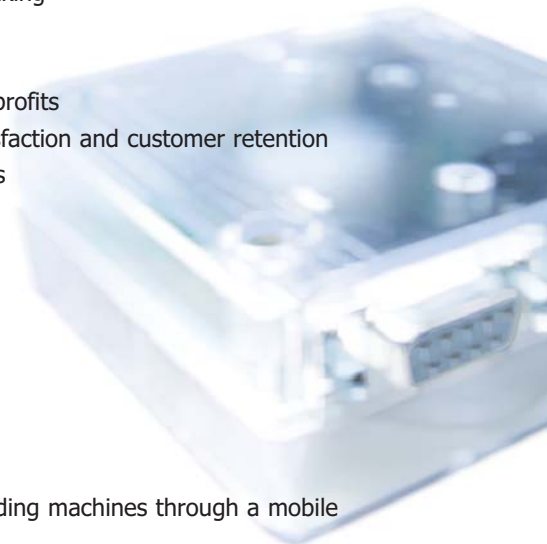
- ☐ Route and transport order planning, order processing
- ☐ Fleet management and passenger information systems
- ☐ Electronic driver's logbook

### Objectives:

- ☐ Theft protection and tracking
- ☐ Route optimization

### Advantages:

- ☐ Increased turnover and profits
- ☐ Increased customer satisfaction and customer retention
- ☐ Protection of investments



## Vending

### Description:

- ☐ Online telemetry for vending machines through a mobile wireless data terminal
- ☐ Monitoring of correct function and sales / stock level
- ☐ Remote control of vending machines

### Applications:

- ☐ Vending machines for drinks and food
- ☐ Vending machines for other products
- ☐ Reverse vending systems for returnables

### Objectives:

- ☐ Immediate notification of faults and malfunctions
- ☐ Automatic sales statistics
- ☐ Allows online cashless payment in realtime

### Advantages:

- ☐ Increased turnover and profits
- ☐ Optimization of corporate processes
- ☐ Protection against fraud and misuse
- ☐ Increased availability of the vending machine

# M2M Applications

## Remote control of decentral equipment

### Description:

- ☐ Online access to equipment and machines through a mobile wireless data terminal
- ☐ Transfer of service reports and measurement data to a central office
- ☐ Transfer of control commands to the equipment

### Applications:

- ☐ Equipment and plant with high service and maintenance costs
- ☐ Complex manufacturing processes
- ☐ Equipment pool

### Objectives:

- ☐ Immediate and automatic notification of faults and malfunctions
- ☐ Automatic recording of consumables
- ☐ Real time transfer of measurement data
- ☐ Remote configuration

### Advantages:

- ☐ Cost savings
- ☐ Optimization of corporate processes
- ☐ New or improved service level / service models
- ☐ Strategic competitive advantages
- ☐ Increased availability of the equipment and/or plant



## Smart Metering

### Description:

- ☐ Remote reading of electricity / gas / water / heat meters through a mobile wireless data terminal
- ☐ Remote maintenance and remote control for housing and real estate management, power utilities and industry

### Applications:

- ☐ Energy and power equipment

### Objectives:

- ☐ Fully automatic determination of load profiles
- ☐ Fully automatic billing systems
- ☐ Energy management

### Advantages:

- ☐ Cost savings
- ☐ Improvement of efficiency
- ☐ Implementation of local regulations and energy efficiency guidelines



## Events / Dates



Nürnberg, 01.03. - 03.03.2011  
Visit us: Hall 12 - Booth 241



Hannover  
01.03.-04.03.2011  
We participate:  
Vodafone Booth



04.04.-08.04.2011  
Visit us :  
Hall 8, Stand D31  
Wireless Automation  
joint booth

## M2M - Wireless Modules

For the implementation of M2M applications, optimally coordinated hardware solutions in the wireless modules sector are elementary. Due to our many years of experience, our wireless module team can provide you with deeply rooted expert knowledge on our entire hardware product portfolio.

This includes various types of engines – terminals, data modules for implementation in existing systems, industrial PC plug-in cards, etc – as well as a wide range of service characteristics; e.g. HSDPA/EDGE/GPRS/GPS/JAVA™.

### We supply hardware and software for the entire sector of M2M communications:

- ☐ GSM data modules and accessories:  
GPS, GSM, GPRS, EDGE, UMTS, HSDPA
- ☐ Development of custom solutions for industrial applications
- ☐ OEM products (GPRS-USB modem, Java terminal, Ethernet router, plug-in card for PC104 and PCI, etc.)
- ☐ Planning and execution of turnkey projects
- ☐ Antennas for special solutions; manufacture of cable harnesses



### Highlights of our gsm modules:

- ☐ Java™-programmable (J2ME™)
- ☐ Digital, programmable I/Os (GPIOs)
- ☐ Ethernet interface
- ☐ RS232/-485/-422, USB 2.0 interfaces
- ☐ TCP/IP stack: TCP, UDP, HTTP, FTP, SMTP, POP3
- ☐ PC104 plug-in card (for embedded systems)
- ☐ PCI card (for desktop and industrial PCs)
- ☐ Industrial terminal for DIN top hat rails
- ☐ GSM/GPRS terminal (without case) for industrial applications

### Application examples:

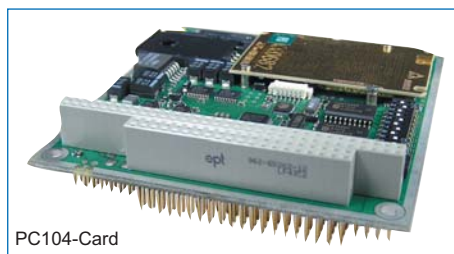
- ☐ Fleet management
- ☐ Telematics/traffic systems
- ☐ Building automation
- ☐ Power utilities
- ☐ Vending machines
- ☐ Safety technology
- ☐ Alarm / surveillance systems
- ☐ Production / automation
- ☐ ... and many more



GSM/GPRS  
Terminal  
with GPIO adapter  
and portable antenna



UMTS/HSDPA  
Terminal



PC104-Card

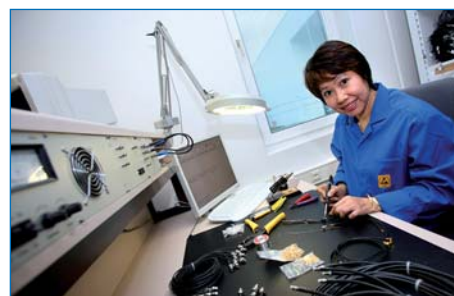


PCI-Card

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Construction element manufacture



Manufacture of cable harnesses