

Amulet Technologies  
February 2010  
**Amulet GEMstarter-kit™ Promotion**  
(See the Official Promotion Instructions below)

**A Valentine's Gift for YOU!**

**Buy an Amulet GEMstarter-kit™ today and receive a coupon worth \$250 off Amulet's amazing new design tool, GEMstudio™. Coupons are redeemable immediately after the GEMstudio™ release...coming soon Spring 2010.**

**You will fall IN LOVE!**

**Amulet GEMstarter-kit™ Promotion Description**

Amulet Technologies LLC, (Amulet) is conducting a promotion from February 14<sup>th</sup> through March 31, 2010 for the GEMstarter-kit™ (STK-480272C). Amulet will provide a discount of \$250 off GEMstudio™ with proof of purchase on a GEMstarter-kit™. The GEMstarter-kit™ must be purchased through an authorized Amulet franchised distributor in the United States. Discounts will be provided in the form of a coupon, which is *only redeemable after GEMstudio™ becomes available for purchase in the Spring*. Coupons will only be mailed to US addresses. To qualify for the \$250 off GEMstudio™ coupon, the customer must follow the instructions below.

IMPORTANT NOTE: *GEMstudio™ is currently not for sale.*

**Amulet GEMstarter-kit™ Promotion Instructions**

The following steps are necessary in order to participate in the GEMstarter-kit™ promotion:

- The GEMstarter-kit™ (STK-480272C) must be purchased through an authorized Amulet franchised distributor in the United States (US Distributors are listed on Amulet's website at [www.amulettechnologies.com](http://www.amulettechnologies.com)).
- A copy of a sales receipt must be submitted as proof of purchase (dated between February 14, 2010 and March 31, 2010) with the claim form below.
- Amulet GEMstarter-kit™ promotion claim forms can be downloaded from the following link: [www.amulettechnologies.com/STKpromotion.doc](http://www.amulettechnologies.com/STKpromotion.doc)
- Customers must submit and postmark their Amulet GEMstarter-kit™ promotion claim form by April 30, 2010 in order to receive the coupon for \$250 off the full retail price of GEMstudio™.
- One coupon will be provided for each GEMstarter-kit™ purchase.
- ***Each coupon is valid for \$250 off the full retail price of one single seat license purchase of GEMstudio™ and is only redeemable after GEMstudio™ becomes available for purchase.***
- The Customer must submit the Amulet GEMstarter-kit™ Promotion claim form to the following email address:

[sales@amulettechnologies.com](mailto:sales@amulettechnologies.com) with the subject: GEM STK Promotion  
OR alternatively, the form can be mailed to:

Amulet Technologies  
ATTN: Kim Cope - Promotion  
700 Gale Drive, Suite 190  
Campbell, CA 95008

- All coupons in this promotion are valid through June 30, 2010, thus when GEMstudio™ becomes available for purchase, customers must purchase GEMstudio™ with their coupon code directly through Amulet on or before June 30, 2010 in order to receive the discount (coupons will have directions on how to make the purchase).