

**OFFICIAL RULES FOR  
MOUSER ELECTRONICS “GIVING YOUR PRODUCT THE EDGE WITH MSP430™  
FRAM MCUS BY TEXAS INSTRUMENTS” WEBCAST GIVEAWAY**

**NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE  
WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

**Promotion Description:**

The Promotion begins on Thursday, November 7, 2013 at 11:00 A.M. (Pacific Standard Time), and ends on Monday, November 11, 2013 at 5:00 P.M. (Pacific Standard Time) (the “**Promotion Period**”). By participating in the Promotion, each entrant accepts and agrees to comply with and abide by these Official Rules and the decisions of Mouser Electronics, Inc. (“**Sponsor**”), which shall be final and binding in all respects.

**Eligibility:**

The Promotion is open to attendees of the “Giving Your Product The Edge With MSP430™ FRAM MCUs” webinar (accessible via <http://www.techonline.com/electrical-engineers/education-training/webinars/4422839/Giving-Your-Product-The-Edge-With-MSP430--FRAM-MCUs>) hosted by UBM LLC (the “**Webinar**”) who are legal residents of the United States (including all U.S. territories and the District of Columbia) and who are 18 years of age or older at the time of participation and who either attend the entire live broadcast of the Webinar on November 7, 2013, or who view the entire archived version of the Webinar by November 11, 2013. Entrants must attend the entire Webinar (either the live broadcast or archived version) to be eligible. The officers, directors and employees of Sponsor, or its respective parent, subsidiaries, affiliates or advertising, promotional or fulfillment agencies (collectively, the “**Promotion Entities**”), and members of their respective immediate families (spouses, parents, siblings and children) or persons living in the same households are not eligible. Sponsor reserves the right, at any time, to verify eligibility requirements for the Promotion in any manner it deems appropriate.

**Prizes:**

The following prizes will be awarded during the Promotion.

Five (5) Texas Instruments MSP-EXP430FR5739 Experimenter Kits, each with an approximate retail value of US\$36 (each a “**Prize**”).

No cash equivalent of the prizes will be awarded. The prizes are non-transferable and no substitutions will be made.

**Random Drawing:**

Five (5) winners will be selected in a random drawing (the “**Drawing**”) held on November 12, 2013 at Sponsor’s headquarters, 1000 N. Main Street, Mansfield, Texas 76063 from all eligible submitted entries received during the Promotion Period. Each of the winners drawn at the Drawing will receive a Texas Instruments MSP-EXP430FR5739 Experimenter Kit. The odds of winning depend upon the number of eligible entries received. The potential prize winner

will be required to sign an Affidavit of Eligibility and a Liability Release and (where legal) Publicity Release.

### **Entry Process:**

To be eligible for a chance to win in the Drawing, the entrant is required to attend the entire live broadcast of the Webinar on November 7, 2013 or attend the entire archived version of the Webinar by 5:00 P.M. (Pacific Standard Time) on November 11, 2013. By attending the entire live broadcast of the Webinar on November 7, 2013 or the entire archived version of the Webinar by 5:00 P.M. (Pacific Standard Time) on November 11, 2013, the attendee is automatically entered in the Promotion, the attendance being considered for purposes of these Rules an “entry”.

### **Winner Selection and Notification:**

Only one entry permitted per person. Any attempted second entry shall be discarded, and the entrant may be disqualified from the Promotion. The Drawing will be conducted under the supervision of Sponsor. The decisions of Sponsor are final and binding in all matters relating to this Promotion. Entrants need not be present at the time of the Drawing to win. The winner will be notified by phone or e-mail. If a winner cannot be reached after a reasonable effort has been made within ten (10) business days of the Drawing, or if an entrant is found to be ineligible, an alternate winner may be selected.

### **General Conditions:**

THIS PROMOTION IS VOID WHERE AND TO THE EXTENT PROHIBITED BY LAW AND IS SUBJECT TO ALL APPLICABLE LAWS, INCLUDING, WITHOUT LIMITATION, FEDERAL, STATE, AND LOCAL LAWS AND REGULATIONS. In the event of non-compliance by any winner with these Official Rules, an alternate winner may be selected. Return of any prize or prize notification as undeliverable will result in a disqualification of the winner and an alternate winner may be selected. The prize will be awarded. Except where legally prohibited, acceptance of any prize constitutes permission for Sponsor to use the winner’s name, photograph, likeness, voice, address (city, state and/or country) and testimonials, in printed, broadcast or other media, whether now known or hereafter developed, in perpetuity, in any manner it deems appropriate in connection with promoting this or any other contest and/or promotion sponsored by it, without further compensation to the winner.

### **Privacy Information:**

Any personal information received by Sponsor in connection with this Promotion will be used solely in accordance with Sponsor’s privacy policy, which can be found at <http://www.mouser.com/privacypolicy>.

### **Releases:**

By participating, entrants agree that Sponsor, those involved in the development, production (including prize suppliers), implementation and distribution of this Promotion and their respective parent companies, affiliates, subsidiaries, service providers, and agencies, and their directors, officers, agents, employees, attorneys, and any other person or entity associated with

such entities and/or promotion (hereinafter collectively called “**Promoters**”), shall not be liable for any claims, damages, losses or injuries, including any third party claims, arising from or relating to, in whole or in part, this Promotion, including entry and participation in this Promotion and acceptance, possession, use, misuse or inability to use of the prize. All entrants further agree that in the event of any third party claims, damages, losses or injuries, arising from or relating to such entrant’s participation in this Promotion, such entrant will indemnify and hold Promoters harmless from and against any and all such claims, including reasonable attorneys’ fees related thereto. Promoters shall not be liable for entries that are delayed, lost, misdirected, undelivered, incorrect or incomplete, and such entries will be not be eligible for this Promotion. Promoters shall not be responsible for any technical malfunctions of any telephone network, computer online system, computer equipment or software; program malfunctions or other failures; delayed computer transactions or network connections; any errors of any kind, whether human, mechanical or electronic; or any combination thereof, including, without limitation, any injury or damage to the computer of any entrant or any other person related to or resulting from downloading any part of this Promotion. Any person attempting to defraud or in any way tamper with this Promotion will be ineligible for the prize and may be prosecuted to the full extent of the law. Sponsor reserves the right, in its sole discretion, to cancel or suspend this Promotion should viruses, bugs or other causes beyond its control corrupt the proper administration or security of the Promotion. Sponsor reserves the right to modify the rules of the Promotion in any way or at any time, as long as reasonable notice is given.

#### **Taxes:**

All income, sales, use and other taxes, duties, or fees (and the reporting thereof) assessed as a result of winning any prize won are the sole responsibility of the winner, including, without limitation, any federal, state, county or local taxes, which may be deemed applicable in such winner’s jurisdiction of residence. The winner may be required to complete certain Internal Revenue Service tax information reporting forms before or upon receipt of the Prize.

#### **Governing Laws:**

This Promotion shall be governed by the laws of the State of Texas, United States of America. By participating in this Promotion, entrants agree that the state and federal courts located in the State of Texas shall have jurisdiction over any dispute or litigation arising from or relating to this Promotion and that venue for such litigation shall be only in the state and federal courts located in Tarrant County, Texas, United States of America.

#### **Conditions:**

Each entrant, by entering this Promotion, agrees that: (i) he or she will abide by and be bound by these Official Rules, which are final and binding in all respects; (ii) the Promoters have not made any warranty, representation or guarantee, express or implied, in fact or in law, with respect to any prize and specifically disclaim all such warranties, including, without limitation, any implied warranty of merchantability or fitness for a particular purpose; and (iii) the prize is awarded “AS IS” and WITHOUT WARRANTY OF ANY KIND.

**Severability.** If any provisions of these Official Rules are determined to be invalid or unenforceable, the remaining provisions of these Official Rules shall otherwise remain in effect

and shall be construed in accordance with their terms as if the invalid or unenforceable provision were not contained herein.

**Winner's List:**

Any legally-required winners list may be obtained after November 15, 2013 and no later than December 15, 2013 by sending a self-addressed, stamped envelope to: Mouser Electronics "Giving Your Product The Edge with MSP430™ FRAM MCUs by Texas Instruments" Giveaway, c/o Mouser Electronics, Inc.

**Sponsor.** Mouser Electronics, Inc., 1000 N. Main Street, Mansfield, Texas 76063.

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