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## For Immediate Release

### Mouser Electronics Races Ahead with Indy 500 Pole Winner Alex Tagliani

**May 25, 2011** – [Mouser Electronics](#), Inc., a top design engineering resource and global distributor for semiconductors and electronic components, has announced it will sponsor Alex Tagliani in the 100th anniversary of the Indianapolis 500. Tagliani is the first Canadian driver to win the Indy 500 pole. For the latest information on Tagliani and the race, visit <http://www.mouser.com/indy>.

Tagliani qualified with a time of 227.472mph. “We’re trying to really bring it and to win the race,” said Tagliani. “Hopefully there’s many more results like this to come.”

“We are very pleased and excited to be sponsoring this talented driver,” says Mouser President and CEO Glenn Smith, whose personal hobby is auto racing. “At Mouser we work hard to deliver a speed-to-market advantage for our design engineers. Our partnership with Sam Schmidt Motorsports embodies that same commitment to performance.”

Mouser’s sponsorship of Alex Tagliani parallels the company’s global efforts in accelerating distribution of the world’s most technologically-advanced semiconductors and components for electronic design engineers. Mouser currently has 17 global customer service centers in North America, Europe and Asia.

Indy marks the sixth pole in Tagliani’s career with the most recent in 2003 at Montreal. His last victory came in 2004 at Road America. Tagliani formed FAZZT Racing last year and completed the season as owner-driver.

Co-sponsoring Tagliani is Mouser Electronics’ parent company: [TTI Inc](#) and suppliers [3M](#), [ebm-papst](#), [Hammond Manufacturing](#), [Littelfuse](#), [Murata](#), and [Omron Electronic Components](#).

Mouser was also sponsoring Dragon Racing’s Ho-Pin Tung in his attempt to become the first Chinese driver to qualify for the Indy 500 in its 100-year history. Unfortunately, Tung is out of the Indy 500 after sustaining a concussion during a crash on the third lap of his qualification run. Doctors said Tung would be okay but would not release him to make another attempt to qualify.

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With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering what's next in advanced technologies. Mouser offers customers 17 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 7.5 million products to locate over 1.9 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

#### **About Mouser Electronics**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 1.9 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

Visit Alex Tagliani's official website at <http://www.tagliani.com>.

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