



## Polymer Thrust Program (PTP)

### What is it?

An awareness program that will reward our distributors for engaging with our rep network about Nichicon's focus product of polymer aluminum electrolytic capacitors. Nichicon is the world's largest producer of polymer capacitors with a breadth of product that is wide and deep.

### How does it work?

Every time you, the distributor, engage in a meaningful discussion about a Featured Polymer Sell Sheet, you will be entered into a grand prize drawing. If you provide a New Business Opportunity valued over \$1,000, you will be entered again. There will be three Sell Sheets over the course of 2 months. Grand prizes are 3 Kindle Fires.

### When?

October thru December

### Questions?

Contact your local rep.



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