





For Immediate Release

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Mouser Electronics Signs Distribution Agreement with Texas Instruments

Mansfield, Texas, USA – May 1, 2006 – Mouser Electronics, Inc., the fastest growing catalog distributor in the industry, today announced it has signed a distribution agreement with **Texas Instruments**Incorporated, the leading provider of innovative DSP and analog technologies. In the agreement, Texas Instruments has authorized Mouser Electronics to distribute TI products in the Americas through Mouser's catalog and technical sales force.

"This is very exciting for Mouser. Not only are we Texas Instruments' newest authorized distributor, we also worked closely with them to ensure that we have the newest TI products on the shelf," according to Mouser President and CEO Glenn Smith. "In fact, our TI inventory is now in place and includes many new TI products just released to the market, including TI's ZigbeeTM wireless devices and the new T2 Power Modules.

"Being the first to stock and market a new product is one of our core competencies at Mouser," Smith added, "and with Texas Instruments launching more than a hundred new products every quarter, we are well aligned to help the design engineer leverage those new technologies and create added value for his new product design."

According to Jeff Newell, Texas Instruments, Director of the Americas Distribution Group, "We were impressed at how focused Mouser is on new products, new technologies, and fulfilling the requirements of the design engineering community, not to mention Mouser's obvious ability to execute a variety of innovative marketing plans to deliver new products to those engineers."

According to both companies, Mouser and Texas Instruments will work hand-in-hand to coordinate the availability of new products, ensuring design engineers will have an easy-to-use, authorized channel to obtain TI's newest products with no minimum order quantity and same-day shipping.

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About Mouser

Mouser Electronics, a privately-held company and a subsidiary of TTI, Inc., is the fastest growing broad-line catalog distributor in the electronics industry and the **only** distributor whose rapid new product introduction gives customers a **time-to-market advantage!**

Mouser is the **only** distributor to publish a new 1,700+ page print catalog every 90 days! The catalog has a yearly circulation of one million, with quarterly mailings of 250,000. In addition, its first-class website is updated daily and has over 620,000 products available for online purchase 24 hours every day. Mouser.com also provides more than 460,000 downloadable data sheets, over 1.5 million cross-references, and global shipment to 194 countries.

Known for it's best-in-class customer service, Mouser sells innovative products from over 325 premiere suppliers of semiconductors, optoelectronics, embedded solutions, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. For more information about Mouser Electronics, visit www.mouser.com.

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