



1000 N. Main Street  
Mansfield, TX 76063  
[www.mouser.com](http://www.mouser.com)

(817) 804-3800

**For Immediate Release**

**EDITORIAL/READER CONTACT:**

**Ellie Rovai**

Marketing Manager

Mouser Electronics, Inc.

(817) 804-3857 Direct

(817) 804-3803 Fax

[ellie.rovai@mouser.com](mailto:ellie.rovai@mouser.com)

## **Mouser Electronics, Inc. and ZiLOG, Inc. Sign New Global Distribution Agreement**

**Mansfield, Texas, USA – September 6, 2005** – Mouser Electronics, Inc., the fastest growing electronics distributor in the industry, and ZiLOG, Inc. have signed a new agreement expanding Mouser's role to that of a Globally Franchised Distributor.

ZiLOG is the inventor of the award-winning Z80<sup>®</sup> and Z8<sup>®</sup> architectures that are embedded in over one billion end-products worldwide. Focusing primarily in the micro-logic device market segment, ZiLOG products and design tools can be found in a broad base of applications, including consumer appliances, remote controls and vending machines, to telecommunications controllers, home automation, spacecraft instrumentation and industrial automation systems.

Mouser's inventory of ZiLOG products includes numerous microprocessors, microcontrollers and development tools, including the eZ80Acclaim!<sup>®</sup> and Z8 Encore!<sup>®</sup> XP Flash microcontrollers and development kits, as well as numerous Z80 microprocessor families.

"Mouser has done an outstanding job of developing new relationships for us with design engineers and other product specifiers we were not previously reaching," said Mike Perlman, ZiLOG's Vice President of Business Marketing & Worldwide Distribution. "The next logical step is to expand our reach by globally capitalizing on their unique customer base."

According to Mouser President Glenn Smith, the global expansion with ZiLOG is in keeping with the distributor's business model of bringing the most innovative products and the latest technologies to its customers. Additionally, Mouser's customer base of well over 100,000 business accounts is unique and diverse -- often including customers other distributors don't serve.

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“We’re very excited about expanding globally with ZiLOG,” Smith said. “Our two companies have great synergy. ZiLOG is a real innovator in microcontrollers, and we’re pleased that our performance in quickly introducing their new products to engineers has resulted in this expansion to a global relationship.”

Mouser’s customers are primarily working at the design-in and prototyping stage of the design cycle and are comprised of a wide range of small, medium and large companies, universities and engineering consultants who recommend, specify and purchase board-level components for product designs.

In addition to supplying customers with the latest products and the newest technologies, Mouser also strives to provide the best customer service possible – regardless of the size of the customer or the size of the order. For years Mouser has achieved the highest marks for outstanding customer service and is a preferred distributor of design engineers because there is no minimum order size and the company is very willing to break packs to fulfill smaller prototyping orders.

The company’s excellent technical group and sales staff are available to take customer calls and process orders from 7 am to 8 pm CST. And the streamlined warehouse fulfillment process allows same-day shipping on most orders from its state-of-the-art 173,000 square foot facility.

### **About Mouser Electronics**

Mouser Electronics, a privately-held company and a subsidiary of TTI, Inc., is the fastest growing electronics catalog distributor in North America and the only distributor in the industry to publish a new 1,500+ page print catalog every 90 days. In addition to its print catalog, Mouser’s continuously growing on-line catalog provides half a million products, more than 345,000 data sheets, and in excess of 1.5 million cross-references. Mouser sells innovative products from over 300 premiere suppliers of semiconductors, optoelectronics, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. For more information about Mouser Electronics, visit [www.mouser.com](http://www.mouser.com).

### **About ZiLOG, Inc.**

ZiLOG, Inc. founded in 1974, won international acclaim for designing one of the first architectures in the microprocessors and microcontrollers industry. Today, ZiLOG is a leading global supplier of 8-bit micro-logic devices. ZiLOG designs and markets a broad portfolio of devices for embedded control and communication applications used in consumer electronics, home appliances, security systems, point of

sales terminals, personal computer peripherals, as well as industrial and automotive applications. ZiLOG is headquartered in San Jose, California, and employs approximately 520 people worldwide with sales offices and design centers throughout Asia, Europe and North America. For more information about ZiLOG and its products, visit the Company's website at: [www.zilog.com](http://www.zilog.com).

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