

1000 N. Main Street Mansfield, TX 76063 www.mouser.com

(817) 804-3800

## For Immediate Release

EDITORIAL/READER CONTACT: Ellie Rovai Marketing Manager Mouser Electronics, Inc. (817) 804-3857 Direct (817) 804-3803 Fax ellie.rovai@mouser.com

# U.K. Capacitor Manufacturer, Syfer Technology Limited, Names Mouser Electronics As Its Sole U.S. Catalog Distributor

**Mansfield, Texas, USA – June 13, 2005 –** Mouser Electronics, Inc. today announced that it has entered into a strategic distribution partnership with U.K. capacitor manufacturer Syfer Technology Ltd., wherein Mouser will be the company's sole catalog distributor in the United States.

Syfer Technology Ltd. is a premier global manufacturer and technology leader of applicationspecific ceramic multilayer capacitors and EMI suppression filters, and has chosen Mouser Electronics to distribute their comprehensive product line, including high voltage ceramic chip capacitors up to 6kV; application-specific products including UL approved safety and surge protection; High Q/High frequency; and low inductance chips. Mouser will also sell the company's broad range of EMI filters, including surface mount Pi and C filters up to 20A dc, X2Y products and 3 terminal EMI chips for pcb applications, as well as threaded and solder-in panel-mounted styles.

Included in Syfer's comprehensive capacitor offering is the revolutionary FlexiCap<sup>®</sup> polymer termination product. Developed as a solution to MLCC stress damage caused by variations in production processes, FlexiCap<sup>®</sup> is made from a proprietary flexible epoxy polymer termination material applied to the device under the nickel barrier finish. This allows FlexiCap<sup>®</sup> to withstand a much greater degree of board bending than conventional capacitors.

"The addition of Syfer Technology to our line card fits perfectly with our business model of continuously offering the most innovative products and the latest technologies to our customers," according to Glenn Smith, President of Mouser Electronics. Smith added, "We are a preferred distributor for design engineers because we have no minimum order size and are very willing to break packs to fulfill the smaller orders for customers in the prototype stage of their design process."

-- continued --

In addition to providing the newest products and the latest technologies, Mouser believes in giving its customers outstanding customer service – regardless of the size of the customer or the size of the order. For five consecutive years, Mouser has achieved the highest ranking in North America for customer service and support. The company attributes this accomplishment to excellent technical personnel, a sales staff available to process orders from 7 am – 8 pm CST, as well as its streamlined warehouse fulfillment process allowing same-day shipping on most orders from its state-of-the-art 170,000 square foot facility.

"Partnering with a catalog distributor the caliber of Mouser is very exciting for us because it greatly enhances our path to market in the Americas," according to Andy Brown, Syfer Regional Sales Manager, "and also expands our exposure to Mouser's unique customer base."

Mouser's unique customer base of well over 100,000 business accounts is diverse and represents a wide range of small, medium and large companies, as well as individual consultants who recommend, specify, and purchase board level components for product designs.

#### **About Mouser Electronics**

Mouser Electronics, a privately-held company and subsidiary of TTI, is one of the fastest growing electronics distributors in North America and the only distributor in the industry to publish a new 1,500+ page print catalog every 90 days. Mouser sells innovative products from over 300 premier suppliers of semiconductors, optoelectronics, passive components, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. Mouser's headquarters are located at 1000 North Main Street, Mansfield, Texas 76063. For more information about Mouser Electronics, Inc., visit our website at <u>www.mouser.com</u>.

#### About Syfer Technology Limited

Syfer Technology Ltd, a UK manufacturing company with over 35 years experience producing multilayer ceramic capacitors, is part of the \$5.5 Bn Dover Corporation. Syfer is the premier global source for application-specific MLCCs and EMI suppression filters with sales offices around the world and production is controlled under strict ISO 9001 and 14001 conditions. Syfer's unique "wet process" ceramics manufacturing ensures components of the highest quality and reliability and is coupled with approval to UL, TUV, and SEMKO. In addition, all Syfer's surface mount products are RoHS compliant.

The highly successful FlexiCap<sup>™</sup> termination, which Syfer pioneered, is available for the majority of their products. Full details, including that of all our products, can be found at <u>www.syfer.com</u>.

Mouser/Syfer Technology Page Three

### Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics Inc. Other product and company names mentioned herein are trademarks of their respective owners.

# # # # #