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For Immediate Release

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Mouser Electronics and Sharp Microelectronics Enter into Distribution Agreement

Mansfield, Texas, USA – October 3, 2005 – Mouser Electronics, Inc., the fastest growing distributor in the electronics industry, announced today that it has entered into a distribution agreement with Sharp Microelectronics of the Americas.

A world leader in components and solutions that pack the most performance into the smallest dimensions, Sharp Microelectronics enables design engineers to meet performance, profit, and time-to-market goals. This distribution agreement will enhance Sharp's delivery of its Optoelectronic, Microcontroller/System-on-Chip, voltage regulator, Flash memory, and solid state relay components to design engineers in the early design-in and prototyping stages of the design cycle.

"Mouser's expertise at new product introduction, along with their unique customer base will broaden our reach to design engineers and OEM customers throughout the Americas," said Qais Sharif, Sharp Microelectronics Vice President of Sales. "Mouser's strong customer service record and fast fulfillment turnaround will give Sharp's customers easy and timely access to a wide range of microelectronics products. This partnership reinforces Sharp's commitment to provide its customers with low-cost, highly innovative component solutions to meet their design challenges."

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According to Mouser President and CEO Glenn Smith, the distribution agreement with Sharp Microelectronics is in keeping with the catalog distributor's business model of continuing to offer customers the newest, most innovative products and the latest technologies from the industry's premiere suppliers.

"Adding the Sharp Microelectronics line to our broad repertoire of products is a great complement to our line card," said Smith, "and further enhances the quality of innovative products we offer our customers."

Mouser's unique customer base of well over 100,000 business accounts focuses primarily on the design-in and prototyping stage of the design cycle and are comprised of a wide range of small, medium and large companies, universities, and engineering consultants who recommend, specify and purchase board level components for product designs.

In addition to delivering the newest products and the latest technologies, Mouser also delivers outstanding customer service – regardless of the size of the customer or the size of the order. For years Mouser has achieved the highest marks for outstanding customer service and is a preferred distributor of design engineers because there is no minimum order size and the company routinely breaks packs to fulfill smaller prototyping orders.

The company's excellent technical group and sales staff are available to take customer calls and process orders from 7 am to 8 pm CST. Additionally, the streamlined warehouse fulfillment process allows same-day shipping on most orders from its state-of-the-art 173,000 square foot facility.

About Mouser Electronics

Mouser Electronics, Inc., a privately-held company and subsidiary of TTI, Inc., is the fastest growing electronics distributor in North America and the only distributor in the industry to publish a new 1,600+ page print catalog every 90 days. In addition to its print catalog, Mouser's continuously growing on-line catalog is updated daily and provides over half a million products, more than 400,000 data sheets, and in excess of 1.5 million cross-references. Mouser sells innovative products from over 300 premiere suppliers of semiconductors, optoelectronics, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. For more information about Mouser Electronics, visit www.mouser.com.

About Sharp Microelectronics of the Americas

Sharp Microelectronics of the Americas, Camas, Wash., is a U.S.-based company and a division of Sharp Electronics Corporation, which is a subsidiary of Sharp Corporation, Osaka, Japan. Sharp is a worldwide developer of core digital technologies that are playing an integral role in shaping the next generation of electronic products for consumer and business needs. Sharp Microelectronics of the Americas offers breakthrough memory, LCD, optoelectronics, CCD, RF/IR, microcomputer and system-on-chip components, along with packaging and integration skills that help design engineers throughout North and South America bring their ambitious ideas to market. Sharp Microelectronics of the Americas is dedicated to improving people's lives through the use of advanced technology and a commitment to innovation, quality, value and design. For more information, call 1-800-642-0261 or visit www.sharpsma.com.

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