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## For Immediate Release

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## Mouser Electronics and PLX Technology Ink Global Distribution Agreement

### *Mouser Now Stocking PLX Technology's PCI Express and I/O Interconnect Products*

**Mansfield, Texas, USA – April 19, 2006** – Mouser Electronics, Inc., the fastest growing electronic components distributor in the industry, today announced it has signed a global distribution agreement with PLX Technology, a leading supplier of PCI Express™ (PCIe) bridges, switches, and other standard I/O interconnect silicon, including PCI and PCI-X bridges, USB controllers, and I/O Accelerators.

PLX® interconnect products, including the ExpressLane™ family of PCIe switching and bridging devices, support multiple port and link configurations and serve the needs of the communications, server, storage, embedded-control, and consumer markets. Products are now available to buy online through Mouser's e-commerce website at [www.mouser.com/plxtechnology](http://www.mouser.com/plxtechnology).

"Mouser will be a tremendous addition to our sales organization due to their reputation for rapid introduction of new products to the channel," said Matt Ready, vice president of sales at PLX. "Mouser's unique customer base will complement PLX's sales efforts as both companies work toward satisfying the growing global demand for PCI Express and other standard interconnect devices."

Mouser reaches a unique customer base of well over 100,000 diverse business accounts that represent a wide range of small, medium and large companies, as well as individual consultants who recommend, specify and purchase board-level components for product designs that other distributors don't reach.

In addition to their unique customer base, Mouser's focus centers on offering the newest, most innovative products and the latest technologies, giving Mouser customers a time-to-market advantage no other distributor can deliver.

"Our customers' design projects require fast introduction of the newest products and technologies available in the marketplace," said John Crawford, Mouser product marketing director. "By adding the technology-driven products from PLX to both our print and online catalogs, we're able to quickly satisfy our engineering customers' requirements."

-- more --

Mouser's broad-based product line, unsurpassed customer service, and streamlined warehouse operations make Mouser the design engineer's one-stop shop for all the board-level components necessary for total product design.

In addition, Mouser delivers the very best possible customer service – regardless of the size of the customer or the size of the order. The company's policy of breaking packs, no minimum orders, and same-day shipping is especially attractive to design engineers working in the prototyping stage of the design cycle.

### **About Mouser**

Mouser Electronics, a privately-held company and a subsidiary of TTI, Inc., is the fastest growing broad-line catalog distributor in the electronics industry and the **only** distributor whose rapid new product introduction gives customers a **time-to-market advantage!**

Mouser is the **only** distributor to publish a new 1,700+ page print catalog every 90 days! The catalog has a yearly circulation of one million, with quarterly mailings of 250,000. In addition, its first-class website is updated daily and has over 620,000 products available for online purchase 24 hours every day. Mouser.com also provides more than 460,000 downloadable data sheets, over 1.5 million cross-references, and global shipment to 194 countries.

Known for its best-in-class customer service, Mouser sells innovative products from over 325 premiere suppliers of semiconductors, optoelectronics, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. For more information about Mouser Electronics, visit [www.mouser.com](http://www.mouser.com).

### **About PLX Technology**

PLX Technology, Inc. ([www.plxtech.com](http://www.plxtech.com)), based in Sunnyvale, Calif., USA, is the leading supplier of PCI Express and other standard I/O interconnect silicon to the communications, server, storage, embedded-control, and consumer industries. All PLX I/O interconnect products are available in standard and lead-free packaging. The PLX solution provides a competitive edge to our customers through an integrated combination of high-performance silicon hardware and software design tools, and complementary development tools through partnerships with other vendors. These innovative solutions enable our customers to develop equipment with industry-leading performance, scalability, and reliability. Furthermore, the combination of PLX product features and supporting infrastructure allows customers to bring their designs to market faster. PLX PCI, PCI-X, PCI Express, and USB devices are designed for a wide variety of applications across multiple industries.

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