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For Immediate Release

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Omron Awards “Distributor of the Year” to Mouser Electronics

Mansfield, Texas, USA – May 16, 2005 – Mouser Electronics, Inc., the fastest growing catalog distributor in the electronics industry, was named Omron’s “Distributor of the Year” at the recently held Electronic Distribution Show (EDS) in Las Vegas. Omron is the world’s leading supplier of relays, offering an exceptional variety of technologically advanced relays for virtually any relay requirement.

Omron’s National Distribution Sales Manager, Kris Whitehouse, cited Mouser’s achievement of double-digit sales growth every year, as well as the distributor’s ability to roll out new products faster than any one else, as reasons for naming Mouser their Distributor of the Year.

According to Thomas F. Mabrey, Omron Chief Operating Officer, the two companies have a great partnership and share a mutual strategy for New Product Introduction and Launch, recognizing that speed to market is critical.

“Mouser is easy to do business with. They are an exceptional group of people who understand the business and do all the right things to continue its growth”, Mabrey said. “Their knowledge, flexibility, and dedication make Mouser our best asset in achieving continuous sales growth.”

“Mouser is extremely pleased and honored to be named Omron’s Distributor of the Year,” Mouser President and CEO, Glenn Smith, said. “Our mission is to continuously bring the newest, most innovative products and the latest technologies to the marketplace first. It’s gratifying to be recognized for that achievement.”

Mouser’s customer base of well over 100,000 business accounts is unique and diverse, often reaching customers other distributors don’t, according to Smith. Customers are primarily working at the design-in and prototyping stage of the design cycle and are comprised of a wide range of small, medium and large companies, as well as Universities, and individual consultants who recommend, specify and purchase board-level components for product designs.

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Smith went on to say that “Mouser is a preferred distributor for design engineers because we have no minimum order size and very willingly break packs to fulfill smaller prototyping orders.”

Mouser is also dedicated to providing the best customer service possible – regardless of the size of the customer or the size of the order. For five consecutive years, Mouser achieved the highest ranking in North America for outstanding customer service and support of its customers. Mouser’s excellent technical personnel and sales staff are available to take customer calls and process orders from 7 am to 8 pm CST. And the streamlined warehouse fulfillment process allows same-day shipping on most orders from its state-of-the-art 170,000 square foot facility.

About Mouser Electronics

Mouser Electronics, a privately-held company and subsidiary of TTI, Inc. is the fastest growing electronics catalog distributor in North America and the only distributor in the industry to publish a new 1,500+ page print catalog every 90 days. In addition to its print catalog, Mouser’s continuously growing on-line catalog provides half a million products, more than 345,000 data sheets, and in excess of 1.25 million cross-references. Mouser sells innovative products from over 300 premiere suppliers of semiconductors, optoelectronics, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. For more information on Mouser Electronics, visit www.mouser.com.

About Omron Electronics LLC

Omron Electronic Components LLC is a leading manufacturer and provider of electronic component products. Extensive product groups include relays, switches, connectors, and optical sensors. Omron Electronic Components LLC is the Americas subsidiary of Omron Corporation, a \$5 billion global leading supplier of reliable, advanced electronics products.

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