



1000 N. Main Street  
Mansfield, TX 76063  
www.mouser.com

(817) 804-3800

## For Immediate Release

### EDITORIAL/READER CONTACT:

**Ellie Rovai**

Marketing Manager  
Mouser Electronics, Inc.

(817) 804-3857 Direct

(817) 804-3803 Fax

[ellie.rovai@mouser.com](mailto:ellie.rovai@mouser.com)

## Mouser Electronics Announces New Vice-President

### *Mouser Hires Freescale Veteran as VP of Products for Active & Passive Components*

**Mansfield, Texas, USA – April 20, 2006** – Mouser Electronics, Inc., the fastest growing electronics distributor in the industry, today announced Freescale veteran Mike Scott will join the company in the newly created position of Vice-President of Products for Active and Passive Components.

Scott is a 21-year veteran of Freescale Semiconductor and Motorola. Since 1993 he has managed Freescale's global distribution sales operations including programs with Arrow and Avnet, as well as Mouser and other catalog and specialty distributors. Prior to managing distribution channels, Scott was a key player in semiconductor sales and marketing efforts at Motorola.

"Having worked directly with Mouser in my former role at Freescale, I've seen how unique Mouser's engineering customer base is, as well as the power of their marketing programs for New Product Introduction," Scott said. "I am very excited to be a part of the dynamic growth culture that exists at Mouser."

Mouser is known for its best-in-class customer service and offering the newest, most innovative products and the latest technologies across the board, giving Mouser customers a time-to-market advantage no other distributor can deliver.

According to Barry McConnell, Vice President of Product Marketing, this new position has been created to help Mouser 'leverage the board'. McConnell explained that "by placing all circuit components into one product marketing group, Mouser will be better positioned to support the engineer's complete circuit design."

"We are extremely pleased to make Mike part of our executive team," said Mouser President and CEO Glenn Smith. "His long tenure in the industry and vast experience in semiconductor marketing, along with his unique understanding of catalog distribution will be great assets to our organization as we continue to move Mouser forward. Beyond that, Mike is a great gentleman with the character and integrity that is highly valued here at Mouser."

-- continued --

Mouser Electronics, a privately-held company and a subsidiary of TTI, Inc., is the fastest growing broad-line catalog distributor in the electronics industry and the **only** distributor whose rapid new product introduction gives customers a **time-to-market advantage!**

Mouser is the **only** distributor in the industry to publish a new 1,700+ page print catalog every 90 days and provide a first-class website with over 620,000 products available for purchase online 24 hours every day. Mouser.com also provides more than 460,000 downloadable data sheets, over 1.5 million cross-references, and global shipment to 194 countries.

Known for its best-in-class customer service, Mouser sells innovative products from over 325 premiere suppliers of semiconductors, optoelectronics, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. For more information about Mouser Electronics, visit [www.mouser.com](http://www.mouser.com).

#### **Trademarks**

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc.