



a tti company

1000 N. Main Street
Mansfield, TX 76063
www.mouser.com

(817) 804-3800

For Immediate Release

**EDITORIAL/READER CONTACT:
Ellie Rovai**

Marketing Manager
Mouser Electronics, Inc.
(817) 804-3857 Direct
(817) 804-3803 Fax
ellie.rovai@mouser.com

Mouser Electronics and Luminary Micro Announce Global Distribution Agreement

Mouser Now Stocking Luminary Micro Products Based on the ARM® Cortex™-M3 Processor

Mansfield, Texas, USA – March 27, 2006 – Mouser Electronics, Inc., the fastest growing electronics distributor in the industry, today announced it will provide global distribution for Luminary Micro, a fabless semiconductor company that designs, markets, and sells ARM® Cortex™-M3 processor-based microcontrollers.

The manufacturer has unveiled the first members of its Stellaris™ family of 32-bit microcontrollers (MCUs), the world's first silicon implementation of the ARM Cortex-M3 processor. These products are targeted at embedded and industrial applications, such as building and home automation, factory automation and control, as well as industrial control power devices.

According to Arline Nieder, Vice President of Sales for Luminary Micro, "We chose Mouser as the catalog distributor to launch our new product because of their global footprint, entrepreneurial mindset, as well as their ability to introduce new products and new technologies to the market.

"Mouser is flexible, responsive, and always keeps customer service foremost in their work," Nieder said. "They are an ideal channel partner for us. We are looking forward to them bringing our Stellaris line of ARM Cortex-M3 microcontrollers to their extensive customer base in the electronics marketplace."

According to Mouser President and CEO Glenn Smith, the distribution agreement with Luminary Micro is in keeping with the distributor's business model of continuing to offer the newest, most innovative products and the latest technologies, giving its customers a time-to-market advantage no other distributor can deliver.

"We are very excited to be Luminary Micro's global catalog distributor," Smith said. "This launch is unusual in distribution and in the Semiconductor Industry. It is not typical for a distributor to agree to stock new products prior to an actual product launch. However, because Mouser is able to quickly respond to the

-- continued --

newest technologies and because we focus our attention on our customers' design creation efforts, it made perfect sense for us to offer our customers immediate access to a leading-edge product like the Stellaris family."

About Mouser Electronics

Mouser Electronics, a privately-held company and a subsidiary of TTI, Inc., is the fastest growing broad-line catalog distributor in the electronics industry and the **only** distributor in the industry to publish a new 1,700+ page print catalog every 90 days. This gives Mouser customers a time-to-market advantage that no other distributor in the industry can offer.

In addition to its print catalog, Mouser's continuously growing on-line catalog provides over 620,000 products to buy, more than 460,000 data sheets to download, and in excess of 1.5 million cross-references. Known for its best-in-class customer service, Mouser sells innovative products from over 300 premiere suppliers of semiconductors, optoelectronics, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. For more information about Mouser Electronics, visit www.mouser.com.

About Luminary Micro & Stellaris

Founded in 2004, Luminary Micro, Inc. designs, markets and sells ARM Cortex-M3-based microcontrollers (MCUs). Austin, Texas-based Luminary Micro is the lead partner for the Cortex-M3 processor, delivering the world's first silicon implementation of the Cortex-M3 processor. Luminary Micro's introduction of the Stellaris™ family of products provides 32-bit performance for the same price as current 8- and 16-bit microcontroller designs. Luminary Micro's Stellaris product line allows for standardization that eliminates future architectural upgrades or software tools changes. Contact the company at 1-512-279-8800 or email press@luminarymicro.com for more information.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. Any other product and company names mentioned herein are trademarks of their respective owners.

#