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For Immediate Release

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Mouser Electronics and Hendon Semiconductors Sign Global Distribution Agreement

Inventory to include demo boards, buffer ICs, temperature control ICs, and more

Mansfield, Texas, USA – November 10, 2008 – <u>Mouser Electronics</u>, Inc., known for its rapid introduction of the newest products, today announced it has signed a global distribution agreement with <u>Hendon Semiconductors</u>, a leading supplier of microelectronic products for applications such as data interface, domestic home appliances and personal care appliances.

Mouser is stocking a variety of products including demo boards, buffer ICs, temperature control ICs, and more.

"We are delighted with the opportunity to have Mouser Electronics as a distributor for Hendon Semiconductors products," said Brenton Scott, General Manager of Hendon Semiconductors. "Mouser's focus on global growth and customer service aligns with our own strategic goals. In addition, Mouser's user-friendly distribution model will provide design engineers easy access to our range of innovative products."

According to Mike Scott, Mouser's Vice President of Active Products, distributing Hendon Semiconductor's products capitalizes on Mouser's core competencies of fast introduction, extensive stocking, and promotion of the newest products to the design engineering community.

"We are pleased to distribute Hendon's semiconductor products," Scott said. "Our design engineering customers demand that Mouser be able to service their entire bill of material for their newest designs, and the addition of Hendon to our linecard, coupled with our aggressive marketing and inventory programs, adds a new dimension to our broad supplier portfolio."

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

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The Newest Products For The Newest Designs

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Mouser Electronics is the only major distributor to publish a new 2,100+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than a million products for easy online purchase, provides over 1.5 million cross-references, as well as more than 900,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 366 manufacturers. Mouser's 2,100+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About Hendon

Hendon Semiconductors is a South Australian based company, specializing in the design and manufacture of microelectronic products for technology markets where electronics are key. These products include integrated circuits (silicon chips) in Bipolar, Bi-CMOS and CMOS technologies, thick film hybrids (ceramic substrate) and surface mounted printed circuit board assemblies and modules.

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