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## For Immediate Release

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## Significant Growth at Mouser Dictates Promoting & Hiring Additional Key Personnel

**Mansfield, Texas, USA – November 14, 2005** – Mouser Electronics, Inc., the fastest growing electronics distributor in the industry, today announced several additions and the promotion of key personnel due to significant growth in the distributor's business, particularly the semiconductor area. This immediate expansion focuses on the promotion of Mouser veteran Brad Taylor to Director of Supplier Business Development, the addition of John Crawford as the new Director of Semiconductor Product Marketing, as well as the addition of Gary Crawford as the Director of Asset Management.

"All three directors bring extensive industry experience to Mouser," said Mouser President & CEO Glenn Smith, "and will be instrumental in continuing our pattern of success, as well as leading the company to the next level of exponential growth."

Gary Crawford has 22 years distribution experience. Known for his hands-on management expertise in asset management, marketing, supply chain management, and information systems makes him highly qualified to manage Mouser's asset management group.

Taylor is a well-rounded 23-year veteran of the distribution industry, spending the last 8 years at Mouser in a variety of successful positions including sales, marketing, communications, and global supplier liaison. His new role in supplier business development will focus on programs to bring Mouser's suppliers more design engineering customers.

John Crawford is a 25-year industry veteran with a long tenure at Arrow Electronics where he held a variety of management roles in Marketing, Sales and Operations.

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Mouser/Personnel

According to Smith, "Mouser's sales growth in the semiconductor part of the business has been huge. Brad was responsible for helping supplier's launch new product lines while managing this semiconductor growth. With John now managing these rapidly growing semiconductor product lines and Brad working more closely with suppliers to launch new products and expand their design engineering customers, we now have an incredible program."

**About Mouser Electronics**

Mouser Electronics, a privately-held company and a subsidiary of TTI, Inc., is the fastest growing distributor in the electronics industry and the only distributor in the industry to publish a new 1,600+ page print catalog every 90 days. In addition to its print catalog, Mouser's continuously growing on-line catalog provides over 550,000 products, more than 400,000 data sheets, and in excess of 1.5 million cross-references. Mouser sells innovative products from well over 300 premiere suppliers of semiconductors, optoelectronics, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. For more information about Mouser Electronics, visit [www.mouser.com](http://www.mouser.com).

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